A AMC PRODUCT INFORMATION BOOK







Pacer ... the first wide small car

Years-ahead styling that'll wear beautifully. Like an easy-to-see-over hood. Broad expanses of glass for virtually 360-degree visibility. A four-inch wider passenger door for easier access, front and rear. Pacer's greater width pays off in more room inside, and a wide-stance ride out on the road. Wider, too, is Pacer's owner coverage—thanks to AMC's exclusive BUYER PROTECTION PLAN.® So size up the first wide small car . . . the one with more of everything for everybody.

Pacer Standard Features:

- ☐ Power team: economical 232 CID six-cylinder engine, 3-speed manual synchromesh transmission, column shift
- Electronic ignition, virtually maintenance-free
- ☐ Foam-cushioned bench seats
- ☐ Color-keyed carpeting; color-keyed rubber mat in cargo area
- ☐ Folding second seat for up to 28 cu. ft. of cargo space
- ☐ Ventless side glass
- Protective body side scuff molding
- ☐ Parking brake warning light
- ☐ For smoother, quieter riding: isolated front cross member and coil-spring suspension; isolated rear leaf-spring suspension
- ☐ Weather Eye Heating and Defrosting System
- ☐ Concealed 2-speed electric wipers and washers
- Dome light actuated by doors



Pacer

- ☐ 50-amp battery
- Rear lift window with built-in assist for easy opening and closing
- ☐ Free-standing bumpers plus guards
- □ Drum brakes (10" front, 9" rear)
- ☐ Aluminum hub caps
- ☐ Ash tray and cigarette lighter
- ☐ Durable "Lustre-Guard" acrylic baked enamel finish

PLUS, THESE "SAFE-COMMAND" FEATURES THAT ARE STANDARD ON ALL AMC CARS:

- Energy-absorbing bumper system
- ☐ Certified flame-resistant fabrics
- ☐ Two front head restraints
- 4-way hazard warning signals
- ☐ Lane changer turn signals
- ☐ Automatic backup lights
- ☐ Side of car safety marker lights
- ☐ Guard-rail doors
- Energy-absorbing steering column

- ☐ High-strength windshield glass
- ☐ Tempered side and rear glass
- □ Padded sun visors
- Padded instrument panel
- ☐ Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for two rear passengers
- ☐ Safety-shaped armrests
- Double-safety brake system
- ☐ Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- ☐ Safety rim wheels
- Captive engine mounts
- ☐ High-strength door locks/hinges
- Safety-shaped door handles
- 2-key locking system
- ☐ Front seat-back lock
- Dual action hood latch





Pacer "D/L"



(Pacer D/L instrument panel with air conditioning, electric clock, entertainment center options.)

Distinctive and Luxurious

What's more distinctive than a Pacer? A Pacer D/L. With this package, Pacer's extra-wide door opens to a beautiful customized interior treatment. Such touches as Basketry fabric upholstery, instrument panel woodgrain overlay, fabric door inserts and pull straps, carpeting extended into lower recessed door areas and cargo area, plus an Extra Quiet Insulation Package. Outside, D/L adds the distinction of wheel covers, color-keyed body side scuff moldings, and special Pacer D/L ornamentation. And for even greater individuality and comfort, you can specify your D/L with the optional individual reclining bucket seats shown. D/L. Delightful.

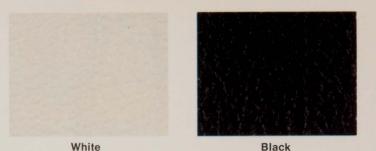


PACER EXTERIOR COLORS 6E Burnished 6D Sand Tan G7 Alpine White 6V Sunshine Yellow Firecracker Red **Bronze Metallic** H7 Aztec Copper H8 Autumn Red G9 Medium Blue 6R Brilliant Blue 6B Seaspray Green Metallic Metallic Metallic Golden Jade 6J Silver Frost J2 Brandywine 6C Evergreen 6A Marine Aqua Metallic Metallic Metailic Metallic Metallic

"Bravado" Grain Vinyl Covered Roofs



Tan





Blue

Berry

Optional Two-Tone Trim

- Alpine White top section is available with the following lower section exterior color and interior fabric color selections: Medium Blue (Black & Blue Interior), Marine Aqua (Black Interior), Golden Jade (Black Interior), Autumn Red (Black & Berry Interior).
- Sand Tan top section with these lower exterior colors and interior fabric colors: Burnished Bronze (Tan Interior), Autumn Red (Berry & Tan Interior).
- Autumn Red top section with Brandywine lower section and Berry Interior.
- . Silver Frost top section with Brandywine lower section and Berry Interior.

VINYL ROOFS CANNOT BE ORDERED WITH TWO-TONES.

Scuff molding is black on all base models. With X or D/L packages, the bodyside molding color is: blue with 6-9 & 6-R; tan with 6-D, 6-E & 6-D/6-E; berry with H-8, J-2, 6-J/J-2, H-8/J-2 & 6-D/H-8; black with 6-B, 6-Gc, H-6, 6-A, 6-J, H-7, 6-V and 6-P; whithe with all other color combinations. With optional vinity roof, scuff molding color with match



wine, Firecracker Red



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Autumn Red, Brandywine, Sun-shine Yellow, Firecracker Red

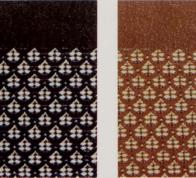


BLACK-Exteriors: All Pacer colors



BLUE-Exteriors: Alpine White, Medium Blue, Silver Frost, Bril-





BLACK-Exteriors: All Pacer colors



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Autumn Red, Brandywine, Sunshine Yellow, Firecracker Red



BERRY—Exteriors: Alpine White, Silver Frost, Autumn Red, Brandy-wine, Firecracker Red



WHITE-Exteriors: All Pacer colors

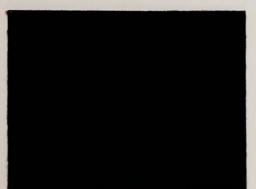


Seat Style: Split Back Bench Seat is standard

"Diamant" Fabric (Standard Bench Seat)

is standard

Seat Style: Split Back Bench Seat



BLACK-Exteriors: All Pacer colors



BLUE-Exteriors: Alpine White, Medium Blue, Silver Frost, Bril-liant Blue



BERRY-Exteriors: Alpine White, Silver Frost, Autumn Red, Brandywine, Firecracker Red



TAN-Exteriors: Alpine White, Evergreen, Tan, Bronze, Autumn Red, Brandywine, Yellow, Red



Seat Style: Available on Individual Reclining Seat Only



"Sof-Touch" Vinyl (Optional) Seat Style: Bucket Seats Standard on "X" Package. Optional on Pacer and "D/L" Package.



"Basketry" Printed Fabric
(Standard Bench Seat with "D/L" Package.
Optional with Individual Reclining Seats)



BLUE-Exteriors: Alpine White, Medium Blue, Silver Frost, Bril-liant Blue

D/L Package



BERRY—Exteriors: Alpine White, Silver Frost, Autumn Red, Brandy-wine, Firecracker Red



BLACK-Exteriors: All Pacer colors



WHITE-Exteriors: All Pacer colors



TAN—Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Autumn Red, Brandywine, Sunshine Yellow, Firecracker Red



BERRY—Exteriors: Alpine White, Silver Frost, Autumn Red, Brandy-wine, Firecracker Red



BLACK-Exteriors: All Pacer colors



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Autumn Red, Brandywine, Sun-shine Yellow, Firecracker Red



BLUE-Exteriors: Alpine White, Medium Blue, Silver Frost, Brilliant

Seat Style: Bench seat is part of "D/L" Package

ECONOMY

- ☐ Cruise Command automatic speed control—Operates at the touch of a button, disengages the instant the brake is touched. A great economy feature in the long run. (Avail. all models with automatic transmission.)
- ☐ Fuel economy light (not available with overdrive.)
- ☐ Higher-mileage steel-belted radial tires
- □ Overdrive (with either engine.)
- ☐ **Economy rear axle** (2.53 to 1 ratio) avail, with automatic transmission.

AUDIO

- ☐ AM radio—Instant performance, longrange reception, push-button convenience.
- ☐ Rear seat speaker—AM radio only.
- ☐ AM-FM stereo radio—Four-speakers enhance programming of both AM and FM station selections.
- ☐ Entertainment Center—The ultimate: AM-FM stereo radio, 8-track stereo tape, four speakers.

AIR CONDITIONING

☐ All-Season Air Conditioning System
—Includes: heavy-duty engine cooling,
power flex fan, 55-amp alternator. Requires tinted glass—all windows.

Pacer Options

(Optional features, left to right, top to bottom)

- · Vinyl roof and luggage rack.
- New 258 CID 2-bbl. 6-cylinder engine.
- · Entertainment Center.
- · Front vent windows.
- · Cruise Command automatic speed control.
- Illuminated visor vanity mirror (see Visibility Group.)
- Slot-styled wheels (with "X" Package).
- · Styled road wheels.
- Styled aluminum wheels.



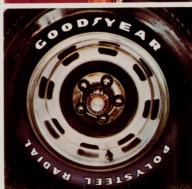








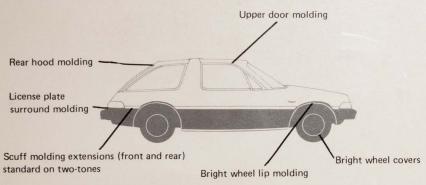




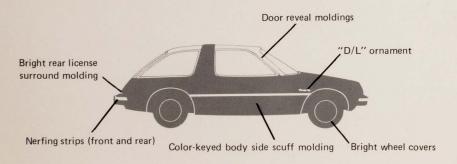




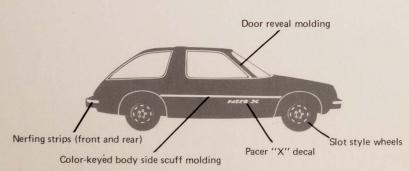
Exterior: D78 x 14 black tires, slot-	"D/L" PACKAGE (Not avail. with "X" Pkg.) Distinctive and luxurious. Interior: bench seats in Basketry fabric, instrument panel woodgrain overlay, custom door trim (fabric inserts, door pull straps, carpet in lower recessed area), carpeted cargo area, custom padded steering wheel, Extra Quiet Insulation Package. Exterior: wheel covers, color-keyed body side scuff moldings, bumper nerfing strips, Pacer "D/L" ornamentation, bright license surround molding. Luxury Trim Option. Custom Hyde Park fabric seat trim on individual reclining seat and door trim inserts. (With D/L Package only.) CONVENIENCE Automatic transmission Visibility Group. Includes: color-keyed remote-control outside left mirror, illuminated visor vanity mirror, 12-inch day/night mirror, intermittent-action windshield wipers. Between-the-seats console with lockable storage compartment (with bucket seats or reclining seats only).	□ Electric rear window defogger — (heated glass). Includes 55-amp alternator and tinted rear glass. □ Intermittent-action windshield wipers □ Lockable cargo cover to hide valuables from view □ Rear window washer/wiper. Cleans big rear window just like windshield wipers up front. □ Rear Visibility Package. Includes rear window defogger and wiper/washer. □ Light Group. Includes: dual courtesy lights, glove box light, ashtray light, engine compartment light, and dome lamp switch on liftgate. □ Roof luggage rack □ Adjust-O-Tilt steering column (with auto. column shift only) □ Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter containers, second horn, headlights-on warning buzzer. HEAVY-DUTY □ Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan shroud (std. with air conditioning). □ Heavy - Duty Suspension. Includes: heavy-duty springs and shock absorbers, front sway bar.	□ Heavy-duty battery (70-amp) PERFORMANCE □ Rally Package. Includes: consoled black leather-wrapped sports steering wheel, tach., electric clock and amposit pressure, coolant temp. gauges. □ 258 CID six-cylinder engine (available with 2-barrel carburetor) for snappier performance □ Manual front disc brakes □ Twin-Grip differential □ Front sway bar (added stability in cornering) □ Floorshift for automatic transmission (manual transmission floorshift is standard with "X" Package) POWER ASSIST □ Power steering □ Power front disc brakes (greater fade resistance) PROTECTION □ Protection Group. Includes: front and rear floor mats (front mats have carped inserts), rocker panel moldings, scuff molding extensions. □ Locking gas cap □ Bumper nerfing strips and bumper guards □ Extra Quiet Insulation Package. Includes: cargo floor carpeting and sound deadeners rear floor insulation package.
		heavy-duty springs and shock absorb-	☐ Extra Quiet Insulation Package. In-



Pacer with optional two-tone paint and Decor Package



Pacer D/L



Pacer "X"



Pacer Specifications

DIMENSIONS

Length170.0"
Wheelbase100.0"
Width77.0"
Height52.7"
Tread (front/rear)61.2"/60.2"
Turning Diameter (wall to wall)37.0 ft.

INTERIOR

Head Room (front/rear)	38.3"/37.4"
Leg Room (front/rear)	40.7"/34.9"
Shoulder Room (front/rear)	57.3"/48.5"
Hip Room (front/rear)	55.8"/44.9"

CAPACITIES

Cargo Volume Index2	9.5 cu. ft.
Cargo Floor Length	61.4″*
Fuel Tank	.22 gals.
Vehicle Shipping Wt. (approx.)	3180 lbs.

* With rear seat down.

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
258 CID Six	2-Barrel	8.0:1	3.75" x 3.90"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle STD.	Ratios (OPT.)
	3-Speed Manual on Column	STD.	2.73	(3.08)*
	3-Speed Manual Floor Shift**	OPT.	2.73	(3.08)*
and OID Civ	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08)*
232 CID Six	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual on Column	STD.	2.73	(3.08)*
	3-Speed Manual Floor Shift**	OPT.	2.73	(3.08)
258 CID Six	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08)
(1 bbl. carb.)	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual with Overdrive on Column	STD.	3.08*	(2.73)
258 CID Six	3-Speed Manual Floor Shift**	OPT.	3.08*	(2.73)
(2 bbl. carb.)	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)

^{*3.08} is the only axle ratio available in the state of California on Pacers.

TIRES

Tire	Availability
6.95 x 14 Black	STD.
6.95 x 14 White line	OPT.
D78 x 14 Black*	OPT.
D78 x 14 White line*	OPT.
DR70 x 14 Radial (steel) White letters*	OPT.
DR78 x 14 Radial (steel) Black*	OPT.
DR78 x 14 Radial (steel) White line*	OPT.

^{*}Conventional, slot or styled road wheels available with each of these tires.

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models,

equipment or price at any time without incurring obligation.

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^{**}Requires bucket or individual reclining seats.



Gremlin

Gremlin...the economy car with a happy, carefree way of going places.

Gremlin has always meant economy. And for '76, there's a Gremlin model among the lowest-priced cars built in America. Gremlin means sensible styling too, with a sporty look all its own. Plus a handy rear lift window and folding rear seat for more cargo capacity and greater convenience. And don't forget the exclusive AMC BUYER PROTECTION PLAN.®

Add all that to Gremlin's wide, road-hugging stance and easy handling, and it's easy to see why Gremlin scores so high in popularity and resale value, year after year.



Gremlin

Gremlin Standard Equipment:

- □ 232 CID Six-Cylinder Engine
- ☐ 3-Speed Manual Synchromesh Transmission with floor shift
- □ Electronic Ignition
- □ Foam-cushioned seats
- □ Color-keyed rubber floor covering
- ☐ Front ash tray
- □ Folding second seat for up to 26.9 cu. ft. of cargo space with rear seat down
- Weather Eye Heating and Defrosting System
- 2-speed electric wipers and washers
- □ Dome light actuated by courtesy switches on doors
- ☐ Handy rear lift window
- ☐ Front sway bar (V-8's)
- Manual drum brakes
- ☐ Rear bumper guards
- ☐ Front bumper corner rubber nerfing strips for added protection
- □ 50-amp battery
- Parking brake warning light
- ☐ Aluminum hub caps

- ☐ Center-filling fuel tank for added convenience ☐ Durable "Luster-Guard" acrylic baked enamel
- finish

Plus . . . on Gremlin Custom . . .

- Custom door panel and seat trim
- Carpeting
- □ Custom steering wheel
- ☐ Spare tire cover
- □ Dual bodyside paint stripes
- ☐ Bright rocker panel and drip rail moldings
- ☐ Choice of 14 exterior colors
- ☐ Black and argent grille center section

THESE "SAFE COMMAND" FEATURES ARE STANDARD ON ALL AMC CARS:

- ☐ Energy-absorbing bumper system
- Certified flame-resistant fabrics
- □ Two front head restraints
- 4-way hazard warning signals
- ☐ Automatic backup lights

- ☐ Lane changer turn signals
- ☐ Side of car safety marker lights

- ☐ Guard-rail doors
- Energy-absorbing steering column
- ☐ High-strength windshield glass
- ☐ Tempered side and rear glass
- □ Padded sun visors
- ☐ Padded instrument panel
- ☐ Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for two rear seat passengers
- □ Safety-shaped armrests
- ☐ Brake system warning light
- □ Double-safety brake system
- ☐ Self-adjusting brakes
- ☐ Corrosion-resistant brake lines
- ☐ Safety rim wheels
- ☐ Tire tread wear indicators
- □ Captive engine mounts
- ☐ High-strength door locks and hinges
- ☐ Safety-shaped door handles
- 2-key locking system
- ☐ Front seat-back lock
- Dual action hood latch





"Bravado" Grain Vinyl Covered Roofs **GREMLIN EXTERIOR COLORS** Tan 6P Firecracker Red 6D Sand Tan G6 Sienna Orange G7 Alpine White 6V Sunshine Yellow Black White 6R Brilliant Blue **Nautical Blue** H4 Dark Cocoa 6E Burnished G9 **Medium Blue Bronze Metallic** Metallic Metallic Metallic Blue NOTE: Standard Beige Gremlin available on these four ex-Optional bodyside scuff molding. Color application: White with G-7; Tan with 6-0, 6-E and H-4; Blue with G-9, 6-R and 6-T; Black with all others. terior colors only. Firecracker Red NOTE: Standard paint stripe usage: Gold with G-9, H-4, P-1, 6-C, 6-P, 6-R and 6-T; Black with all others. Sunshine Yellow Limefire Metallic **Brilliant Blue** Brown 6C Evergreen Silver Frost P1 Classic Black 6K Limefire Metallic Metallic Metallic (extra cost)



BLACK-Exteriors: All Gremlin colors



TAN—Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Limefire, Sunshine Yellow, Sienna Orange, Firecracker Red, Classic Black



Seat Style: Standard Split Back Bench Seat



BLUE—Exteriors: Alpine White, Medium Blue, Nautical Blue, Silver Frost, Sunshine Yellow, Firecracker Red, Brilliant Blue, Classic Black



Seat Style: Optional Custom Interior Bucket Seats

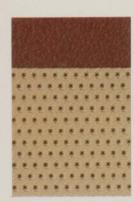


"Fairway" Simulated Knit Vinyl (Standard on Gremlin Custom)

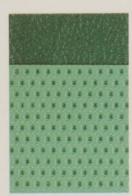
Seat Style: Split Back Bench Seat (not shown, see seat style below) is standard on Gremlin Custom.
Optional Custom Interior Bucket Seats (shown).



BLACK-Exteriors: All Gremlin colors



TAN—Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Limefire, Sienna Orange, Sunshine Yellow, Firecracker Red, Classic Black



GREEN-Exteriors: Alpine White, Evergreen, Classic Black



WHITE-Exteriors: All Gremlin colors



BLUE—Exteriors: Alpine White, Medium Blue, Nautical Blue, Silver Frost, Sunshine Yellow, Firecracker Red, Brilliant Blue, Classic Black



"Potomac Stripe" Fabric

(Optional on Bench Seat on Gremlin Custom only)

Seat Style: Standard Split Back Bench Seat



BLUE—Exteriors: Alpine White, Medium Blue, Nautical Blue, Silver Frost, Sunshine Yellow, Firecracker Red, Brilliant Blue, Classic Black



GREEN-Exteriors: Alpine White, Evergreen, Classic Black

Upholst



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Limefire, Sienna Orange, Sunshine Yellow, Firecracker Red, Classic Black



BLACK-Exteriors: All Gremlin colors

ECONOMY

- ☐ Cruise Command automatic speed control—Operates at the touch of a button, disengages the instant the brake is touched. A great economy feature in the long run because it holds a constant speed. (Available all models with automatic transmission.)
- ☐ **Fuel economy gauge**—Helps develop thrifty driving habits. (Not available with overdrive.)
- ☐ Higher-mileage steel-belted radial tires.
- □ Overdrive—(with 6-cylinder engines)
- ☐ **Economy rear axle**—(2.53 to 1 ratio). (Available with automatic transmission.)

AUDIO

- ☐ AM radio—Instant performance, long-range reception, push-button convenience.
- ☐ Rear seat speaker—AM radio only.
- ☐ AM-FM pushbutton stereo radio— Four speakers enhance programming of both AM and FM station selections.

AIR CONDITIONING

☐ All-Season Air Conditioning System —Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator (six-cylinder engine) or 40-amp alternator (V-8), full-width parcel shelf under instrument panel.

Gremlin Options

(Optional features, left to right, top to bottom)

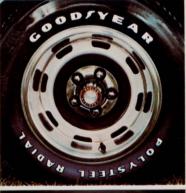
- · Leather-wrapped sports steering wheel.
- Electric rear window defogger.
- Floor-mounted Torque Command automatic transmission.
- Vinyl roof available in six colors.
- · Slot-styled wheels (with "X" Package).
- Fuel-saving overdrive is available with either Six.
- · Full wheel covers.
- · Styled road wheels.
- Styled aluminum wheels











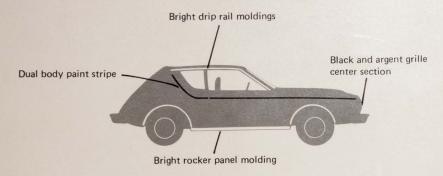




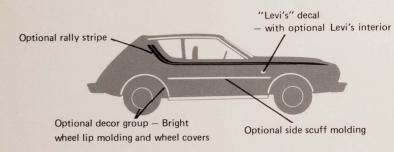




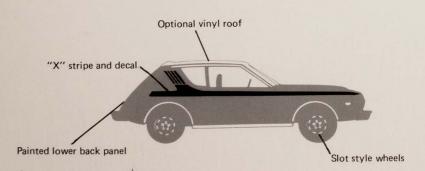
☐ Air Conditioning Package—Includes: All-Season Air Conditioning System plus	plate on glove box door. Available with all 14 Gremlin color choices.	☐ Convenience Group — Includes: dome/reading lamp, electric clock,	☐ Engine block heater for easier winter starting, instant heat
tinted glass (all windows), power steering.		stowage/litter containers, second horn, headlights-on warning buzzer.	□ 70-amp battery
	LEVI'S® TRIM PACKAGE (Gremlin Custom only.)	☐ Between-the-seats console—with lockable storage compartment (with	PERFORMANCE
APPEARANCE	Includes: sporty bucket seats in simu-	bucket seats only).	☐ Twin Grip Differential
☐ Sporty bucket seats (Gremlin Custom only)	lated blue denim fabric and "Levi's" but- tons, simulated blue denim door trim and "Levi's" buttons, stowage/litter pouches	☐ Vinyl tonneau cover—to conceal lug-gage in rear compartment.	☐ Manual front disc brakes
☐ Leather-wrapped sports steering wheel—The racing glove look and feel	in simulated blue denim, blue headlining	☐ Tinted glass windshield	☐ "Space Saver" spare tire
for the driving enthusiast.	and sun visors, plus "Levi's" decal on front fenders.	☐ Tinted glass in all windows (recommended with air conditioning).	☐ Floor shift for automatic transmission
☐ Sports steering wheel—European- styled 15-inch wheel with a trio of slotted		□ Intermittent wiper system	DOWED ACCION
brushed metal spokes.	INTERIOR APPOINTMENT	☐ Light Group—dual courtesy lights,	POWER ASSIST
☐ Full wheel covers	PACKAGE	glove box light, ash tray light, engine compartment light.	□ Power steering (recommended with air conditioning)
☐ Styled aluminum wheels	Includes: full-width parcel shelf under in- strument panel, glove box lock, cigarette	□ Tailgate air deflector	□ Power front disc brakes—greater
□ Styled road wheels	lighter.	□ Roof rack	fade resistance
□ Decor Package—Includes: wheel			
opening moldings, wheel covers.		☐ Adjust-O-Tilt custom steering wheel —(with automatic column-mounted shift	PROTECTION
□ Rally stripe	INTERIOR DECOR PACKAGE	only).	☐ Protection Group—Includes: stainless
□ Vinyl roof	(Gremlin Custom only.) Includes: Interior Appointment Package,	☐ Flipper-type, movable rear quarter windows—for increased ventilation.	steel door edge guards, front rubber floor mats with carpet inserts, body side scuff
	carpeting in cargo area, Extra Quiet In-		moldings, inside hood release.
"X" PACKAGE (Gremlin Custom only.)	sulation Package.	☐ Electric rear window defogger	☐ Extra Quiet Insulation Package—
Adds distinctive sports flair inside and		HEAVY-DUTY	Consists of: roof insulation, rear wheel-
out. Includes: slot-styled wheels with	CONVENIENCE	☐ Heavy-Duty Cooling System — In-	housing insulation, cargo floor sound deadener, hood and front and rear floor
trim rings, D70 x 14 tires, "Space Saver" spare tire for extra cargo space (no-cost	☐ Automatic Transmission.	cludes: heavy-duty radiator, power flex	insulation, full undercoating, and more.
option), full length body stripe with "X"	☐ Visibility Group—Includes: color-	fan and fan shroud (standard with air conditioning).	☐ Locking Gas Cap
decal, painted lower back panel, engine-	keyed remote-control outside left mirror,		☐ Inside Hood Release
turned finish on instrument panel cluster overlay, "X" decal with Gremlin name-	visor mirror, 12-inch day/night mirror, intermittent-action windshield wipers.	☐ Heavy-Duty Suspension —Heavy-duty springs and shocks.	☐ Front Bumper Guards
			Carlina
Hornet Sedans 🛕 Sporta	hout Fatarian Calana	Upholstery Options//	Accessori Gremlin



Gremlin Custom



Optional rally stripe



Optional "X" Package



Gremlin Specifications

DIMENSIONS EXTERIOR

Length	169.4"
Wheelbase	96.0"
Width	70.6"
Height	52.3"
Tread (front/rear)57	
Turning Diameter (wall to wall)	35.3 ft.

INTERIOR

Head Room (front/rear)	38.0"/36.4
Leg Room (front/rear)	.40.7"/29.2
Shoulder Room (front/rear)	54.9"/53.0
Hip Room (front/rear)	54.9"/53.0

CAPACITIES

Cargo Volume Index26.9 cu. ft.*
Cargo Floor Length50.4"*
Fuel Tank21 gals
Vehicle Curb Weight (approx.)2831 lbs. *With rear seat down.

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle STD.	Ratios (OPT.)
	3-Speed Manual Floor Shift	STD.	2.73*	(3.08)
232 CID Six	3-Speed Manual with Overdrive	OPT.	2.73*	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73*	(3.08) (2.53)
	Torque-Command Auto. on Floor	OPT.	2.73*	(3.08) (2.53)
258 CID Six	3-Speed Manual Floor Shift	STD.	2.73*	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73*	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73*	(3.08) (2.53)
	Torque-Command Auto. on Floor	OPT.	2.73*	(3.08) (2.53)
304 CID V-8	3-Speed Manual Floor Shift	STD.	3.15	(2.87)* (3.15)*
	Torque-Command Auto. on Column	OPT.	2.87	(3.15)
	Torque-Command Auto. on Floor	OPT.	2.87	(3.15)

- * 3.08 is the standard axle ratio in the State of California on all 6-cylinder Gremlins.
- ** N.A. in California
- *** 3.54 is the optional ratio in California.

Sixes	V-8's
STD.	N.A.
OPT.	STD.
OPT.	OPT.
	STD. OPT. OPT. OPT. OPT. OPT.

*Minimum tire required with styled road or aluminum wheels.

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equipment or price at any time without incurring obligation.

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Hornet

Hornet Sedans... Solid in Value, Solid in the Way they're Built.

Match a 2-door or 4-door Hornet Sedan with any other compact car. Hornet scores high every time. In room and comfort. In ride and handling. In workmanship and finish. And savings is second nature to Hornet—with a gasthrifty Six, now available with Optional Overdrive.

But gas economy is only one kind of Hornet savings. There's low purchase price, too. And, of course, AMC's exclusive BUYER PROTECTION PLAN. Hornet Sedans. Solid value, solid construction, a solid choice among wise buyers.



Hornet 4 Door Sedan

Hornet Standard Features:

- □ Power team: economical 232 CID six-cylinder engine, 3-speed synchromesh manual transmission.
- □ Electronic ignition, virtually maintenance-free.
- ☐ Foam-cushioned front seat (front and rear in Hatchback).
- ☐ Color-keyed carpeting (plus carpet cargo mats in Sportabout and Hatchback)
- ☐ Handy full-width package shelf under instrument panel
- □ Locking glove box
- □ Custom steering wheel
- ☐ Flip-open rear quarter vent windows (Hatchback)
- □ Weather Eye Heating and Defrosting System
- 2-Speed electric wipers and washers
- □ Dome light actuated by courtesy switches on front doors
- ☐ Front sway bar (V-8's)
- ☐ Rear bumper guards

- □ Manual drum brakes
- □ Front bumper corner nerfing strips
- □ 50-amp battery
- ☐ Parking brake warning light
- ☐ Rear lift window (Hatchback and Sportabout)
- □ Folding second seat for more cargo space (30.5 cu. ft. Hatchback, 56.4 cu. ft.* Sportabout)
- Aluminum hub caps
- ☐ Durable "Luster-Ġuard" acrylic baked enamel finish
- *Includes 3.8 cu. ft. below cargo floor

PLUS THESE "SAFE-COMMAND" FEATURES:

- ☐ Energy-absorbing bumper system
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for all rear seat passengers
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- ☐ Lane changer turn signals

- Automatic backup lights
- Side of car safety marker lights
- ☐ Guard-rail doors
- ☐ Energy-absorbing steering column
- ☐ High-strength windshield glass
- ☐ Tempered side and rear glass
- □ Padded sun visors
- ☐ Padded instrument panel
- ☐ Safety-shaped armrests
- Double-safety brake system
- ☐ Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- ☐ Safety-rim wheels
- ☐ Captive engine mounts
- High-strength door locks and hinges
- ☐ Safety-shaped door handles
- 2-key locking system
- ☐ Front seat-back lock
- □ Dual action hood latch



Hornet Sedan

(Hornet instrument panel options shown include Visibility Group, AM-FM Stereo Radio, Air Conditioning System and Rear Window Defogger.)



Luxurious interior touches set Hornet styling apart

Hornet has solid good looks to go with its solid value, good looks you can enhance to suit your taste. Like with the beautiful individual reclining seats in tan Kasmir knit fabric that highlights the optional Hornet D/L Package. Or a handsome vinyl roof treatment, available in six colors. Hornet Sedans. Start with value . . . go in style.



Sportabout





Sportabout

Sportabout is in a class by itself.

Sportabout is as much wagon as you'll ever need. It has four doors instead of two for twice the convenience, with a rear lift window and folding rear seat for a full 56 cubic feet of cargo space. Plus, a lockable hidden rear cargo compartment to store your valuables in safety. On the road, Sportabout handles like a charm, with a trim 38½ foot turning circle for excellent maneuverability in traffic or in the parking lot. With features like these, it's easy to see why Sportabout fits beautifully into your family plans.





Matador Coupe

Sportabout "X" and Sportabout D/L

Two beautiful ways to sport about in style.

Options/Accessories

For an economical wagon with a sporty flair, look over the Sportabout "X". A smart combination for smart shoppers, with special features like slot wheels and trim rings, rally stripe, D70x14 black tires, "X" ornamentation, black grille accents and an Extra Quiet Insulation Package. Or, if elegance is more your style, the Sportabout D/L has the classic look of an estate wagon. The D/L package includes features like individual reclining seats in Potomac Stripe fabric, custom wheel covers, woodgrain paneling on sides and back, roof rack, air deflector, and more. Either way, Sportabout is tough to beat.

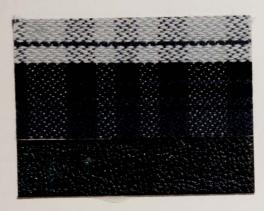


Exterior Colors

Upholstery



"Bravado" Grain Vinyl Covered Roofs HORNET EXTERIOR COLORS Tan 6D Sand Tan 6P Firecracker Red G7 Alpine White 6V Sunshine Yellow G6 Sienna Orange White Black 6E Burnished 6T Nautical Blue Medium Blue 6R Brilliant Blue H4 Dark Cocoa Metallic **Bronze Metallic** Metallic Metallic Blue Beige Two Tone Paint—Alpine White (G-7) roof is optional with any standard color on all models except Sportabout. Standard paint stripe usage: Gold with G-9, H-4, P-1, 6-P, 6-R & 6-T; Black with all others. Optional bodyside sculf molding color application with-out vinyl roof; White with G-7, Tan with 6-0, 6-1 & H-4; Blue with G-9, 6-R & 6-T; Black with all others. Optional bodyside sculf molding color application with vinyl roof; Black with black and brown roofs; White with white roof; Blue with blue roof; Tan with tan and beige roofs. Silver Frost Classic Black Brown 6K Limefire Metallic Evergreen Metallic (extra cost) Metallic "Brougham" Coupe/Wagon Brougham'' Sedan & Hornet Specifications **Matador Coupe Options/Accessories Upholstery Exterior Colors**



BLACK-Exteriors: All Hornet colors



BLUE — Exteriors: Alpine White, Medium Blue, Nautical Blue, Sunshine Yellow, Brilliant Blue, Firecracker Red, Sienna Orange, Classic Black, Silver Frost



GREEN-Exteriors: Alpine White, Evergreen, Classic Black



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Sunshine Yellow, Limefire, Firecracker Red, Sienna Orange, Classic Black



Seat Style: Split Back Bench Seat is standard on 2-Door Sedan



BLUE—Exteriors: Alpine White, Medium Blue, Nautical Blue, Sunshine Yellow, Brilliant Blue, Firecracker Red, Sienna Orange, Classic Black, Silver Frost



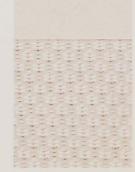
BLACK-Exteriors: All Hornet



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Sunshine Yellow, Limefire, Firecracker Red, Sienna Orange, Classic Black



GREEN-Exteriors: Alpine White, Evergreen, Classic Black



WHITE—Exteriors: All Hornet colors (Optional on Hatchback Bucket Seats and Individual Reclining Seats on Sportabout only)



"Sport-Knit" Vinyl (Optional on Bench or Individual Reclining Seats. Standard on Sportabout)

Seat Style: Individual Reclining Seat is optional on all models except Hatchback in "Sport-Knit" Vinyl

HORNET SEDANS, SPORTABOUT, HATCHBACK

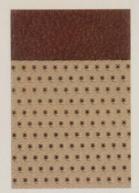


Seat Style: Bucket Seats are Optional on Hatchback

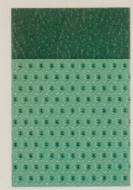
"Fairway" Simulated Knit Vinyl (Optional Hatchback Bucket Seats Only)



BLACK-Exteriors: All Hornet



TAN-Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Sunshine Yellow, Limefire, Firecracker Red, Sienna Orange, Classic Black



GREEN-Exteriors: Alpine White, Evergreen, Classic Black



WHITE-Exteriors: All Hornet colors (Optional on Hatchback Bucket Seats and Individual Reclining Seats on Sportabout only)



BLUE-Exteriors: Alpine White, Medium Blue, Nautical Blue, Sunshine Yellow, Brilliant Blue, Firecracker Red, Sienna Orange, Classic Black, Silver Frost



TAN—Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Sunshine Yellow, Limefire, Firecracker Red, Sienna Orange,



Seat Style: Individual Reclining Seats w/Tan "Sof-Touch" Vinyl are optional on Sportabout and Hatchback



Seat Style: Individual Reclining Seats with "Kasmir" Knit are optional on Sedans



TAN—Exteriors: Alpine White, Evergreen, Sand Tan, Bronze, Dark Cocoa, Sunshine Yellow, Limefire, Firecracker Red, Sienna Orange, Classic Black

ECONOMY

- ☐ Cruise Command automatic speed control—Operates at the touch of a button, disengages the instant the brake is touched. A great economy feature in the long run. (Avail. all models with automatic transmission.)
- ☐ **Fuel economy gauge**—Helps develop thrifty driving habits. (Not available with Overdrive.)
- ☐ Higher-mileage steel-belted radial tires.
- ☐ **Economy rear axle** (2.53 to 1 ratio) available with automatic transmission and six-cylinder engines.
- □ Overdrive (six-cylinder engines).

AUDIO

- ☐ AM radio—Instant performance, longrange reception, push-button convenience.
- ☐ **Rear seat speaker**—AM radio only on Hatchback and Wagon.
- ☐ AM-FM push-button multi-plex stereo radio—A four-speaker sound system on Hatchback, Sportabout; two speakers on Sedans.

AIR CONDITIONING

☐ All-Season Air Conditioning System —Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator (sixcylinder engine) or 40-amp alternator (V-8).

Hornet Options

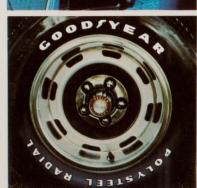
(Optional features, left to right, top to bottom)

- Vinyl roof and luggage rack with built-in air deflector.
- · Electric rear window detogger.
- · Floor-mounted Torque Command automatic transmission.
- · Cruise Command automatic speed control.
- AM-FM stereo radio.
- 12" Day/Night mirror (see Visibility Group).
- Slot-style wheels (with "X" Package).
- Styled road wheels.
- Custom wheel covers.
- Full wheel covers.







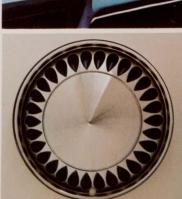












☐ Air Conditioning Package—Includes All-Season Air Conditioning System plus	tom fabric, custom wheel covers, wood- grain paneling on body sides and rear,	☐ Hidden compartment (concealed space beneath cargo floor in Hatchback)	☐ Engine block heater for easier winte starting, instant heat	
tinted glass (all windows), power steering.	roof rack and air deflector, Extra Quiet Insulation Package, D/L ornamentation. (Not available with "X" Package.)	☐ Between-the-seats console with lock- able storage compartment (with bucket seats in Hatchback only)	□ 70-amp battery	
APPEARANCE		□ Visibility Group. Includes: Color-	PERFORMANCE	
☐ Leather-wrapped sports steering	D/L PACKAGE (Sedans).	keyed remote-control outside left mirror, 12-inch day/night mirror, illuminated	☐ Twin-Grip differential	
wheel—The racing glove look and feel for the driving enthusiast.	Consists of: individual reclining front seats in tan Kasmir knit fabric, carpeted	visor vanity mirror, intermittent wiper system.	☐ Manual front disc brakes	
☐ Sports steering wheel — European-	lower door panels, tan door pull straps,	☐ Rear window defogger (electric on		
styled 15-inch wheel with a trio of slotted brushed-metal spokes.	tan headlining and sun visors, woodgrain overlay in instrument panel, Extra Quiet	Sportabout and Hatchback, blower on Sedans). Defogger is mandatory option	POWER ASSIST	
	Insulation Package, and trunk mat.	on Sedan models sold in the state of	□ Power steering	
☐ Full wheel covers		New York.	☐ Power front disc brakes (greater	
□ Custom wheel covers	"X" PACKAGE (Hatchback and Sportabout).	☐ Light Group. Consists of: trunk light (sedans), two courtesy lights, glove box light, ash tray light, engine compartment	fade resistance)	
☐ Styled aluminum wheels	Adds distinctive sports flair. Includes: rally stripe, slot wheels and trim rings, D70 x 14 Black tires, plus "X" ornamentation on instrument panel and lower	light, rear door courtesy switches (4-		
☐ Styled road wheels		Door Sedan and Sportabout, liftgate courtesy light switches on Sportabout and Hatchback).	PROTECTION ☐ Protection Group. Includes: stainles:	
☐ Touring Interior (Hatchback and Sportabout) to add extra comfort, conven-	back panel, black grille accents, Extra Quiet Insulation Package.	☐ Adjust-O-Tilt steering wheel (auto-	steel door edge guards, rubber floo mats (front mats with carpet inserts)	
ience and styling touches. Includes:	☐ Simulated woodgrain side panels for	matic column shift only)	body side scuff moldings, inside hoo	
individual reclining seats in tan Sof- Touch vinyl, matching tan headlining	Sportabout.	□ Intermittent wiper system	release.	
and sun visors, sports steering wheel, woodgrain instrument panel overlay, carpeted lower door panels, tan door pull	□ Vinyl roof in six colors	☐ "Space Saver" spare tire (std. on Sportabout)	 Extra Quiet Insulation Package. Consists of: roof insulation (Sedans), real wheelhousing sound absorption pages 	
straps, Extra Quiet Insulation Package.	CONVENIENCE	HEAVY-DUTY	(Hatchback), asphaltic foam tape (real lower trim and quarter panels), carg	
	☐ Automatic Transmission	☐ Heavy-Duty Cooling System. In-	floor sound deadener (Hatchback an Sportabout), hood and front floor insula	
D/L PACKAGE (Sportabout).	□ Convenience Group. Includes: dome/	cludes: heavy-duty radiator, power flex fan shroud (std. with air conditioning).	tion, full undercoating.	
Distinctive and luxurious. Includes:	reading lamp, electric clock, stowage/ : litter container, second horn, headlights-	☐ Heavy-Duty Suspension. Heavy-duty	☐ Locking gas cap	
individual reclining front seats with cus-	on warning buzzer.	springs and shocks.	☐ Inside hood release	
Brough	nam" /Brougham" Sedan &	Ontions //	Accessories Hornet	

Hornet Sedans

Hornet Sedan

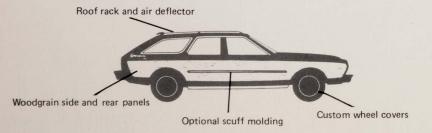
Sportabout



Hatchback "X"



Sportabout "X"



Sportabout D/L



Hornet **Specifications**

DIMENSIONS EXTERIOR

Length
Wheelbase
Width (Sedans & Sportabout)71.0"
Height 52.2" (All except 4-Dr. Sedan: 51.7")
Tread (front/rear)57.5"/57.1"
Turning Diameter (wall to wall)38.6 ft.

INTERIOR
Head Room (front/rear)
(Sedans)
(Sportabout)
(Hatchback)
Leg Room (front/rear)
(Sedans)42.1"/35.5"
(Sportabout)40.7"/35.6"
(Hatchback)
Shoulder Room (front/rear)
(Hatchback)54.9"/53.1"
(All Others)54.9"/54.4"
Hip Room (front/rear)
(Hatchback)54.9"/53.1"
(All Others)54.9"/54.4"

CAPACITIES

CAFACITIES
Usable Luggage Capacity (Sedans)
Cargo Volume Index (Sportabout)
Cargo Floor Length (Sportabout)
Fuel Tank
Vehicle curb weights (approx.)
2-Door
4-Door
Hatchback 2986 lbs.
Sportabout
(a) 3.8 cu. ft. below cargo floor.
(b) With rear seat down.

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	ОРТ.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios* STD. (OPT.)	
	3-Speed Manual on Column	STD.	2.73	(3.08)
232 CID Six	3-Speed Manual Floor Shift (Hatchback only)		2.73	(3.08)
	3-Speed Manual with Overdrive		2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08) (2.53)
258 CID Six	3-Speed Manual Floor Shift (Hatchback only)	STD.	2.73	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73	(3.08)
	Torque-Command Auto. on Column	ОРТ.	2.73	(3.08) (2.53)
	Torque-Command Auto. on Floor (Hatchback & Sportabout only)	ОРТ.	2.73	(3.08) (3.08) (3.08) (3.08) (2.53) (3.08) (3.08) (2.53) (3.08) (2.53) (3.08) (2.53) (3.08) (2.53)
304 CID V-8	Torque-Command Auto. on Column	OPT.	2.87	(3.15)
	Torque-Command Auto. on Floor (Hatchback & Sportabout only)	ОРТ.	2.87	(3.15)
	3-Speed Manual Floor Shift (Hatchback only)	OPT. 3.15 (2.1		

* In California: All sixes - 3.08 required; V-8 manual transmission - 3.15 std., 3.54 opt.; V-8 automatic transmission - 3.15 required (Sportabout), 2.87 std., 3.15 opt. (Sedans and Hatchback).

TIRES - Hornet

Tires	6-Cylinder Hatchback & Sedans	Sportabout Six V-8 2-Door Sedan & Hatchback	V-8 4-Door Sedan & Sportabout
6.95 x 14 Black (White line optional)	STD.	STD.	N.A.
D78 x 14 Black (White line optional)	OPT.	OPT.**	STD.
D70 x 14 Black (White letters optional)	OPT.*	OPT.*	OPT.*
DR 78 x 14 Radial (steel) Black	OPT.	OPT.	OPT.
DR78 x 14 Radial (steel) White line	OPT.	OPT.	OPT.
DR70 x 14 Radial (steel) White letters	OPT.	OPT.	OPT.

*Not available on Sedans, Available only on vehicles with "X" pkg.

** Minimum size required on any V-8 Hornet with air conditioning.

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equipment or price at any time without incurring obligation.

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Matador... Family-size

room and comfort in a Mid-size car.

Sportabout

Looking for roominess and style without sacrificing economy? Look no farther than Matador. Family-size room, simple to maneuver and park, easy on gas. Easy on the eyes, too, with an individual, clean-lined look you won't confuse with any other mid-size. Plus a BUYER PROTECTION PLAN® you won't find elsewhere.



Matador Coupe

Matador Standard Features:

- □ Power team: economical 258 CID six-cylinder engine (304 CID V-8 on Wagon and on all Matadors in California), 3-speed synchromesh manual transmission (Coupe and Sedan) - Automatic transmission standard on Wagons.
- ☐ Electronic ignition, virtually maintenance-free
- □ Foam-cushioned seats
- Color-keyed carpeting
- Ashtrays front and rear (with cigarette lighter in front)
- ☐ Extra quiet insulation package

Includes: hood insulation, front and rear floor insulation, rear shelf panel insulation (Coupe and Sedan), plus door, rear quarter, cowl and rear wheelhouse insulation (Coupe), full undercoating.

- Custom steering wheel
- □ Weather Eye Heating and Defrosting System
- □ Day/night rearview mirror
- 2-speed electric wipers and washers
- Dome light actuated by courtesy switches on all doors plus on tailgate in Wagon
- Dual-swing tailgate (Wagon)
- Front sway bar for greater cornering stability

- ☐ Bumper guards (front, all models; rear, Coupe and Sedan)
- □ Folding second seat for up to 95.2 cu. ft.* of cargo space (Wagon)
- ☐ Fuel Tank Vapor Emission Control System
- ☐ Manual front disc brakes greater fade resistance (Coupe and Sedan)
- □ Power front disc brakes (Wagon)
- □ Inside hood release
- □ Body side scuff moldings with vinyl inserts (Sedan and Wagon)
- ☐ Durable "Luster-Guard" acrylic baked enamel finish
- * Includes 8 cu. ft. below cargo floor

PLUS THESE "SAFE-COMMAND" FEATURES:

- ☐ Energy-absorbing bumper system
- ☐ Single-bucket front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); 3 belts in front on Sedan and Wagon models with bench seats; seat belts for all rear seat passengers
- Certified flame-resistant fabrics
- ☐ Two front head restraints

- 4-way hazard warning signals
- ☐ Lane changer turn signals ☐ Automatic backup lights
- Side of car safety marker lights
- ☐ Guard-rail doors
- Energy-absorbing steering column
- ☐ High-strength windshield glass
- ☐ Tempered side and rear glass
- □ Padded sun visors
- Padded instrument panel
- ☐ Safety-shaped armrests
- □ Double-safety brake system
- ☐ Brake system warning light
- Self-adjusting brakes
- ☐ Corrosion-resistant brake lines
- ☐ Safety-rim wheels
- ☐ Tire tread wear indicators
- □ Captive engine mounts
- ☐ High-strength door locks and hinges
- ☐ Safety-shaped door handles
- □ 2-key locking system
- ☐ Front seat-back lock (Coupe)
- Dual action hood latch



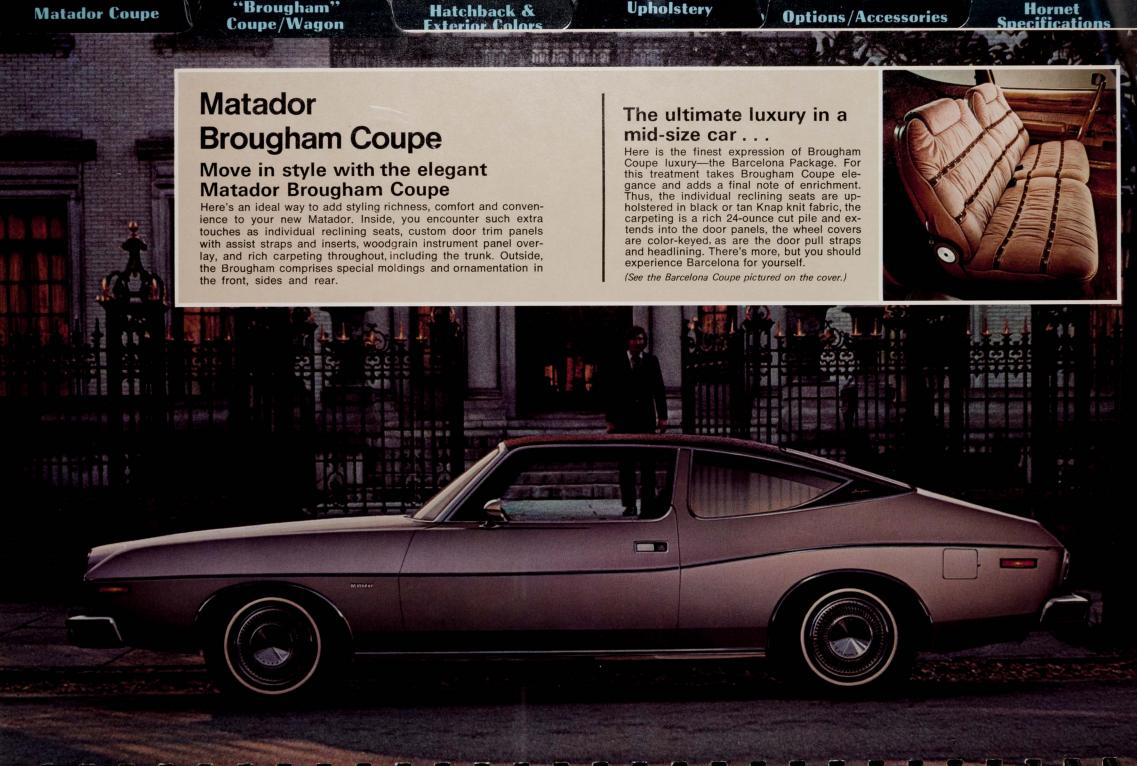
Matador Coupe

The distinctive looking mid-size car: economical, roomy, and a good value for the money.

Over the road, Matador Coupe will please you. You can relax in family-size room and comfort. The ride is quiet, controlled; the handling is smooth and easy. And with a standard 6-cylinder engine and 241/2-gallon gas tank, you get outstanding economy with exceptional range.

If you prefer your Matador with a sports car accent, the Coupe has a wide range of extras to offer. Like sporty bucket seats in durable "Sof-Touch" vinyl for added support and comfort. Or strong, lightweight styled aluminum wheels that are good looking and built to take it. And for the final touch, you can order a colorful wrap-around rally stripe for bodyside and rear deck lid.









Matador Wagon

The capacity to please you.

Need a versatile, hardworking wagon? Matador can meet your needs — with the economical Matador Wagon. Or, the luxurious Brougham with pluses like individual reclining seats in super-soft vinyl, wall-to-wall carpeting including cargo compartment, woodgrain instrument panel overlay, roof rack, and tailgate air deflector. Both feature mid-size handling with a full-size, 95 cubic foot cargo compartment. Plus power front disc brakes, a folding second seat, and a dual-swing tailgate.



Upholstery







TAN-Exteriors all Matador colors except Medium Blue, Nautical Blue, Silver rost



TAN-Exteriors: All Matador colors except Medium Blue, Nautical Blue, Silver Frost



BLUE-Exteriors: Alpine White, Medium Blue, Nautical Blue, Silver Frost, Classic Black



BLACK-Exteriors: All Matador



BLUE-Exteriors: Alpine White, Medium Blue, Nautical Blue, Silver Frost, Classic Black



BLACK-Exteriors: All Matador



"Hunter Plaid" Fabric (Standard on Bench Seats)

Split Back Bench Seat is standard on Coupe

Full Back Bench Seat is standard on Sedan

Seat Style: Individual Reclining Seat is standard on

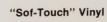
Coupe Brougham Pkg.

WHITE-Exteriors: All Matador



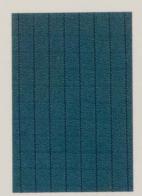
"Sof-Touch" Vinyl (Standard on Wagon Individual Reclining Seat. Optional on Coupe and Sedan)

Seat Style: Individual Reclining Seat is standard on Wagon, optional on Coupe and Sedan Brougham Pkg.



Seat Style: Bucket Seats are optional on Coupe.





BLUE—Exteriors: Alpine White, Medium Blue, Nautical Blue, Silver Frost, Classic Black



TAN-Exteriors: All Matador colors except Medium Blue, Nau-tical Blue, Silver Frost



BLACK-Exteriors: All Matador colors



BLACK—Exteriors: Alpine White, Silver Frost, Sunshine Yellow, Burnished Bronze, Sienna Orange, Sand Tan, Classic Black



TAN—Exteriors: Alpine White, Sunshine Yellow, Sand Tan, Sienna Orange, Burnished Bronze, Dark Cocoa, Classic Black

and Wagon Door

ECONOMY

- ☐ Cruise Command automatic speed control—Operates at the touch of a button, disengages the instant the brake is touched. A great economy feature in the long run. (Avail. all models with automatic transmission.)
- ☐ **Fuel economy gauge**—Helps develop thrifty driving habits.
- ☐ Higher-mileage steel-belted radial tires

AUDIO OPTIONS

- ☐ AM radio—Instant performance, longrange reception, push-button convenience.
- ☐ Rear seat speaker (AM radio only, Coupe and Sedan).
- ☐ AM-FM stereo radio—Four speakers enhance programming of both AM and FM station selection.
- ☐ Entertainment Center—The ultimate: AM-FM stereo radio, 8-track stereo tape, four speakers.

AIR CONDITIONING

☐ All-Season Air Conditioning System —Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator (six-cylinder engine) or 60-amp alternator (V-8).

APPEARANCE

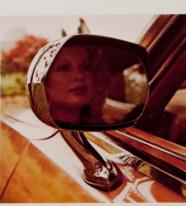
- ☐ Opera window and padded vinyl roof package (Coupe). Available with all 8 vinyl roof choices.
 - □ Full wheel covers
 - ☐ Custom wheel covers
 - □ Styled road wheels
 - ☐ Styled aluminum wheels
 - ☐ Simulated woodgrain paneling (Wagon)

Matador Options

(Optional features, left to right, top to bottom)

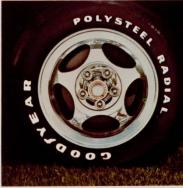
- Elegant Opera Windows and Padded Vinyl Roof Package (Coupe).
- Remote-control outside mirror (see Visibility Group).
- Powerlift side windows (Brougham Sedan & Wagon).
- · Cruise Command automatic speed control.
- · Styled aluminum wheels.
- · Between-the-seats console.
- Wagon roof rack with tailgate deflector (std. Brougham Wagon).
- · Styled road wheels.
- Custom wheel covers (Barcelona Package).
- Full wheel covers.

















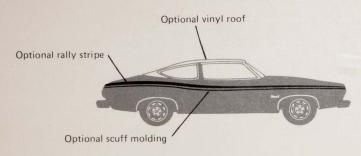




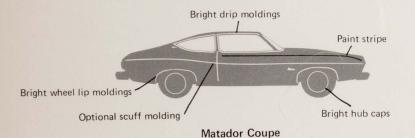
Sports steering wheel — European- styled 15-inch wheel with a trio of slotted brushed-metal spokes.	BARCELONA PACKAGE (Available only on Brougham Coupe) — Individual reclining seats in choice	☐ Tinted windshield ☐ Tinted glass in all windows (Recommended with air conditioning)	Includes heavy-duty engine cooling, auxiliary automatic transmission oil cooler, heavy-duty suspension, trailer wiring harness, adjustable rear air shock
☐ Leather-wrapped sports steering wheel—The racing glove look and feel	of tan or black Knap knit fabric	☐ Rear window defogger—Electric on Coupe, Sedan; not available on Wagon	absorbers
or the driving enthusiast.	 Color-keyed 24-ounce cut pile car- peting 	(Mandatory option on Coupe and Sedan	 Engine block heater for easier winter starting, instant heat
☐ Vinyl roof (Coupe and Sedan)	 Matching carpet insert trim in lower door panels, Knap knit fabric in upper 	models sold in state of New York)	□ 70-amp battery
☐ Two-tone paint	door panels	☐ Between-the-seats console with lockable storage compartment (with bucket	
BROUGHAM PACKAGE	 Color-keyed wheel covers 	seats in Coupe only)	PERFORMANCE
- Individual reclining seats (Hunter	 Color-keyed accents around grille, rear license plate area and in head- 	☐ Outside remote control right-hand mirror—Avail. only with Visibility Group	☐ Twin-Grip differential — Puts the power to the wheel with the traction
Plaid fabric std. in Coupe, Custom Hyde Park fabric std. in Sedan,	lamp bezels - Unique Barcelona hood ornament	☐ Light Group—Includes trunk light or	☐ 304 V-8 (Standard on Wagons)
opt. in Wagon; "Sof'-Touch" vinyl std.	Nameplate on hood and deck lid	cargo area light, two courtesy lights, glove box light, ashtray light, engine	□ 360 CID V-8
in Wagon, opt. in Sedan and Coupe)	- Barcelona medallion on glove box	compartment light, and, on Coupe, rear	☐ 360 CID V-8 with 4-barrel carbureton and dual exhaust
 Custom door trim panels with assist straps and inserts 	and front fenders — Unique red/yellow striping	shelf light	and dddi exhaust
Woodgrain instrument panel overlay	Color-keyed door pull straps and	☐ Tailgate air deflector (Wagon)	POWER ASSISTS
- Carpet floor covering throughout in-	headlining	☐ Third seat (Wagon; includes power tailgate window)	☐ Power steering
cluding trunk or cargo compartment	DECOR BACKAGE (Coupe)	□ Roof rack (Wagon)	 ☐ Power front disc brakes (standard on Wagon)
— Wheel discs— Brougham script on "C" pillars	DECOR PACKAGE (Coupe)	☐ Adjust-O-Tilt steering wheel (Auto-	□ Power lift tailgate window (Wagon
Tailgate air deflector and roof rack	— Bumper nerfing strips— Grille perimeter molding	matic column shift only)	standard with 3-seat Wagon)
(Wagon)	Hood rear edge molding	☐ Intermittent wiper system — Two speeds for steady and hard rain; variable	☐ Power lift side and tailgate windows (Brougham Wagon)
 Hood paint stripes 	- Wheel covers	intermittent action for light drizzle.	□ Power lift side windows (4-doo
Bumper nerfing strips (Coupe)	— Wheel lip moldings	HEAVY-DUTY	Brougham Sedan and Brougham Wagon
- Rocker panel moldings (not avail-			PROTECTION
able on Wagon with woodgrain or two-tone)	CONVENIENCE	☐ Heavy-duty cooling system —Includes heavy-duty radiator, power flex fan and	PROTECTION
Back panel overlay (Sedan)	☐ Convenience Group — Includes dome/reading lamp, electric clock,	fan shroud	 Protection Group—Includes stainles steel door edge guards, front rubbe
Roll-down quarter windows (Coupe)	stowage/litter containers, second horn,	☐ Heavy-duty suspension —Includes heavy-duty springs and shocks plus rear	floor mats with carpet inserts and rea
- Full-length body side scuff, wheel	headlights-on warning buzzer.	sway bar	rubber floor mats, and body side scut moldings (Coupe)
lip, grille perimeter, rear hood and license plate surround moldings	☐ Visibility Group — Includes remote control left-hand mirror, lighted visor	☐ Rear sway bar for greater stability	☐ Locking gas cap
(Coupe)	mirror, intermittent wiper system	☐ Trailer towing package (V-8 only)	□ Bumper nerfing strip (Coupe)

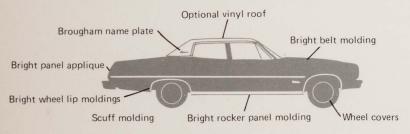
[■] BUYER PROTECTION PLAN® ■ DOUBLE BUYER PROTECTION PLAN ■ SERVICE PROTECTION PLAN

[■] BUYER PROTECTION PLAN® ■ DOUBLE BUYER PROTECTION PLAN ■ SERVICE PROTECTION PLAN



Matador Coupe





Matador Brougham 4 door Sedan



Matador Brougham Station Wagon



Matador Specifications

DIMENSIONS	
EXTERIOR	
Length (Coupe)	209.4"
(Sedan)	210.0
(Wagon)	215.5"
Wheelbase (Coupe)	114.0
(Others)	118.0"
Width (Coupe)	/ / .4"
(Others)	/5./"
Height (Coupe)	51.8″
(Sedan)	54.7"
(Wagon)	50.8
Tread (front/rear) (Coupe)	.59.7"/60.0"
(Sedan & Wagon)	.59.8"/60.0"
Turning Diameter (wall to wall)	
(Coupe)	40.9 ft.
(Sedan)	41.9 ft.
(Wagon)	42.0 ft.
INTERIOR	
Head Room (front/rear)	
(Coupe)	37 6"/36 0"
(Sedan)	39 6"/37 5"
(Wagon)	39 9"/38 5"
Leg Room (front/rear)	.00.0 700.0
(Coupe)	43 0"/33 3"
(Sedan & Wagon)	42 8"/39 6"
Shoulder Room (front/rear)	.42.0 /00.0
(Coupe)	60 4"/59 0"
(Sedan & Wagon)	59 7"/60 0"
Hip Room (front/rear)	.00.1 700.0
(Coupe)	60 4"/51 0"
(Coupe)	59 9"/59 8"
	.00.0 / 00.0
CAPACITIES	
Cargo Volume Index	440 4
(Coupe)	14.3 Cu. II.
(Sedan)	19.1 Cu. II.
(wagon)9	5.2 Cu. II. (a)
(Wagon)	24 F golo
Fuel Tank (Coupe & Sedan)	24.5 gais.
(Wagon)	Zi gais.
Vehicle curb weights (approx.)	3643 lbs.
Coupe	
Sedan	
Wagon	40/5 IDS.

(a) Includes 8 cu. ft. of space under cargo floor.

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
258 CID Six	1- Barrel	8.0:1	3.75" x 3.90"	STD.*
304 CID V-8	2- Barrel	8.4:1	3.75" x 3.44"	OPT.
360 CID V-8	2- Barrel	8.25:1	4.08" x 3.44"	OPT.
360 CID V-8 w/dual exhaust	4- Barrel	8.25:1	4.08" x 3.44"	OPT.

*258 Six standard on Coupe and Sedan, 304 V-8 standard on Wagon.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle I	Ratios (OPT.)
	3-Speed Manual Column Shift	STD.	3.54	(3.15)
258 CID Six*	Torque-Command Auto. on Column	ОРТ.	3.15	(3.54)
	10.400 00	2.87††	(3.15)** (3.54)	
304 CID V-8	Torque-Command Auto. on Floor†	OPT.	2.87	(3.15)** (3.54)
360 CID V-8 & 360 CID V-8	Torque-Command Auto. on Column	OPT.	2.87	(3.15)** (3.54)
w/4 bbl. carb. dual exhaust	Torque-Command Auto. on Floor†	OPT.	2.87	(3.15)** (3.54)

*Not available on Wagons nor all models in California.

"In California, 3.15 standard, 2.87 not available.

†Floor shift available only on Coupes with bucket seats and console.

††Standard on base Matador Wagon.

TIRES - Matador

Tire	Coupes 6-Cylinder V-8		6-Cylinde	Station Wagons	
E78 x 14 Black (White line opt.)	STD.	N.A.	STD.	N.A.	N.A.
F78 x 14 Black (White line opt.)	OPT.	STD.	OPT.	STD.	N.A.
FR78 x 14 Black (White line opt.)	OPT.	OPT.	OPT.	OPT.	N.A.
FR78 x 14 Radial (Steel) White letters	OPT.	OPT.	N.A.	N.A.	OPT.
H78 x 14 Black (White line opt.)	N.A.	N.A.	N.A.	N.A.	STD.
HR78 x 14 Radial Black (White line opt.)	OPT.	OPT.	OPT.	OPT.	OPT.

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinuo or change specifications, models,

equipment or price at any time without incurring obligation.

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NOW...3 EXCLUSIVE PROTECTION PLANS FROM AMC



- **BUYER PROTECTION PLAN®**
- **DOUBLE BUYER PROTECTION PLAN**
- **SERVICE PROTECTION PLAN**

BUYER PROTECTION

When you buy a new 1976 AMC car from an American Motors dealer, American Motors Corporation* guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the 50 United States or Canada and that guaranteed repairs or replacement be made by an American Motors dealer.

This guarantee excludes consequential damage.

*In Canada, American Motors (Canada) Limited.

Not only do we offer you a strong guarantee, we've set up a system to back it up without inconveniencing you...

A LOANER CAR WHEN YOU NEED IT. FREE.

If your car needs Guarantee work, and "same-day" (morning to evening) service cannot be completed, your participating dealer will provide you with a free loaner car for overnight use until your car is ready (you should comply with your dealer's work schedule). A nice, clean, well-equipped car in good condition. Free.

SPECIAL TRIP INTERRUPTION PROTECTION.

If you're 100 miles or more from home and a servicing AMC dealer can't provide same-day Guarantee repairs for your car, interrupting your trip, we will reimburse you for reasonable extra lodging and meal costs up to \$150, based upon your actual expenses. Submit receipts to the AMC dealer who serviced your car. He'll handle the paperwork that generates a direct reimbursement from Detroit to you. And this Trip Interruption Protection is also free.

A DIRECT LINE TO DETROIT. TOLL-FREE.

As an owner of a '76, you get a toll-free number in Detroit (or Brampton, Canada) that you can call if you have problems that cannot be resolved by your dealer or the American Motors Sales Corporation Zone Office. If you call, we promise you'll get results. And fast. The toll-free number will appear on the back of your plastic Vehicle Identification Card. To get this number before the card arrives, (usually in about six weeks), just ask your dealer. If you write instead, please include your phone number.

TIRE POLICY.

The tire manufacturer provides a limited warranty for the tires supplied with your new car. Specific warranty information and tire adjustments are handled directly with owners by the tire manufacturer's distributors, dealers or retail stores. Your AMC dealer will assist you if you need help in securing an adjustment.

GUARANTEE SERVICE FOR OWNERS WHO MOVE OR TRAVEL.

If you move to a new locality or are traveling, authorized AMC dealers in the 50 United States or Canada will perform Guarantee repairs for you.

GUARANTEE COVERAGE FOR SUBSEQUENT OWNERS.

After the first owner, subsequent owners are eligible for any unused Guarantee coverage. The plastic Vehicle Identification Card should stay with the car when it is resold.

■ SERVICE PROTECTION PLAN

- BUYER PROTECTION PLAN® DOUBLE BUYER PROTECTION PLAN SERVICE PROTECTION PLAN
- BUYER PROTECTION PLAN® DOUBLE BUYER PROTECTION PLAN
- SERVICE PROTECTION PLAN

BUYER PROTECTION PLAN® - DOUBLE BUYER PROTECTION PLAN



PIAMC DOUBLE BUYER PROTECTION PLAN

Every customer who buys a new 1976 AMC product can extend their standard BUYER PROTECTION PLAN® coverage by purchasing the DOUBLE BUYER PROTECTION PLAN for only \$149.00 (suggested retail price). This extended coverage provides all of the benefits of the BUYER PROTECTION PLAN® for 2 years or 24,000 miles, whichever comes first. It includes:

- The famous AMC Full 12-Month/12,000-Mile Warranty coverage for 2 years or 24,000 miles.
- Free loaner car when guarantee repairs keep your car overnight (from participating dealers).
- Trip Interruption Plan.
- Free owner "Hot line" to Detroit if you have problems that cannot be resolved by your dealer or the Zone Office.

The DOUBLE BUYER PROTECTION PLAN is available only with AMC products. Its main advantage to the owner is that it provides worry-free driving for the whole 2 years or 24,000 miles. In a time of rising labor and parts costs, it is reassuring to know that you will not be burdened by the cost of expensive repairs.

In addition, the regular servicing provided by the plan provides a properly maintained car that can be worth more at trade-in time.

Remember-only AMC has the BUYER PROTECTION PLAN® and the DOUBLE BUYER PROTECTION PLAN.



THE GUARANTEE.

When you buy any service work for an AMC car from an AMC dealer, American Motors Corporation guarantees to you that under normal use, the work done-which may include parts and/or labor-will be free from defects for a full three months from completion of the work or for 3,000 miles, whichever comes first, and that your AMC dealer will correct any defect at no charge to you.

The new exclusive AMC SERVICE PROTECTION PLAN is a factory guarantee covering any model, any year AMC car. And that's not all. Related features of the Plan include:

A WRITTEN COST ESTIMATE BEFORE REPAIRS.

Before we start repairs, we'll give you a free written estimate covering any work required. That estimate cannot and will not be exceeded without your specific approval and authorization.

INSPECTION OF REPLACED PARTS.

All parts replaced during the repair will be offered for your inspection so you can see for yourself what the problem was. You may keep them if you wish.

PI AMC DATA BOOK



■ BUYER PROTECTION PLAN® ■ DOUBLE BUYER PROTECTION PLAN ■ SERVICE PROTECTION PLAN

 \blacksquare buyer protection plan $^{\circledcirc}$ \blacksquare double buyer protection plan \blacksquare service protection plan

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■ BUYER PROTECTION PLAN® ■ DOUBLE BUYER PROTECTION PLAN ■ SERVICE PROTECTION PLAN ■ BUYER PROTECTION PLAN® ■ DOUBLE BUYER PROTECTION PLAN ■ SERVICE PROTECTION PLAN

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buyer protection plan

▶■ AMCBuyer Protection Plan®

1976 New Car Guarantee

When you buy a new 1976 AMC car from an American Motors dealer, American Motors Corporation* guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the 50 United States or Canada and that guaranteed repairs or replacement be made by an American Motors dealer.

This guarantee excludes consequential damage.

*In Canada, American Motors (Canada) Limited.

Litho in U.S.A.

3225571

What Is It?

It's our way of showing that we care about you after you buy your AMC car. For years, car buyers in this country have been saying what they really want is a good car they can count on. That's why American Motors and the AMC dealers put together the Buyer Protection Plan for Pacer, Gremlin, Hornet and Matador owners.

How Is It A "Plan"?

Because in addition to a no-arguments new-car guarantee, it provides other assurances for your satisfaction and convenience.

This guarantee gives you 12-month or 12,000-mile coverage on a lot of things most car warranties don't. It covers wiper blades, brake linings, light bulbs—literally everything we put on the car except tires. In other words, if something we did goes wrong with your '76, you won't have to pay for the parts and the labor. We will. (As you'd expect, you must see that your car is maintained, at your expense, according to the 1976 Mechanical Maintenance Schedule.)

Related features:

securing an adjustment.

- 1. Guarantee service for owners who move or travel.

 If you move to a new locality or are traveling, authorized

 AMC dealers in the 50 United States or Canada will perform

 Guarantee repairs for you.
- 2. Guarantee coverage for subsequent owners. After the first owner, subsequent owners are eligible for any unused Guarantee coverage. The plastic Vehicle Identification Card should stay with the car when it is resold.
- 3. Tire Policy. The tire manufacturer provides a limited warranty for the tires supplied with your new car. Specific warranty information and tire adjustments are handled directly with owners by the tire manufacturer's distributors, dealers or retail stores. Your AMC Dealer will assist if you need help in
- 4. A Loaner Car When You Need It. Free. Not only do we offer you a strong guarantee, we've set up a system to back it up without inconveniencing you.

■ BUYER PROTECTION PLAN® ■ DOUBLE BUYER PROTECTION PLAN ■ SERVICE PROTECTION PLAN

If your car needs Guarantee repair work, and "same-day" (morning to evening) service cannot be completed, your participating dealer will provide you with a free loaner car for overnight use until your car is ready (you should comply with your dealer's work schedule). A nice, clean, wellequipped car in good condition. Free.

5. Special Trip Interruption Protection.

If you're 100 miles or more from home and a servicing AMC dealer can't provide same-day Guarantee repairs for your car, interrupting your trip, we will reimburse you for reasonable extra lodging and meal costs up to \$150, based upon your actual expenses. Submit receipts to the AMC dealer who serviced your car. He'll handle the paperwork that generates a direct reimbursement from Detroit to you. And this Trip Interruption Protection is also free.

6. A Direct Line to Detroit. Toll-Free.

We've made some big promises. We fully intend to keep them. But, just in case you have a problem, we have a way of handling it. As an owner of a '76, you get a toll-free number of a person in Detroit (or Brampton, Canada). If you call, we promise you'll get results. And fast. So, if a servicing problem or other difficulty occurs, do the following first.

- First try to resolve the problem at the dealership with the Service Manager or other top official.
- If you want further help, call the local American Motors Sales Corporation Zone Office or ask your dealer to do so.
- If you've tried these two steps and still want help, call us in Detroit (or Brampton, Canada). The toll-free number will appear on the back of your plastic Vehicle Identification Card. To get this number before your card arrives (usually in about six weeks), just ask your dealer. If you write instead, please include your phone number.

Vehicle Identification Card. About six weeks after buying your new AMC car, you'll receive a plastic Vehicle Identification Card through the mail. The card identifies your car for Guarantee service. It should be presented to the service manager when your car needs attention. Be sure to keep it in the glove box so it will be handy when you need it. If you should need Guarantee service before the plastic card arrives, you can get it by presenting the Temporary Vehicle Identification Card. Your AMC dealer will fill in all the necessary information on the card when he presents you with the keys to your new AMC car.

Double "BUYER PROTECTION PLAN"

Every customer who buys a new 1976 AMC product can extend their standard BUYER PROTECTION PLAN coverage by purchasing the Double BUYER PROTECTION PLAN for only \$149.00 (suggested retail price). This extended coverage provides all of the benefits of the BUYER PROTECTION PLAN for 2 years or 24,000 miles, whichever comes first. It includes:

- The famous AMC Full 12-Month/12,000-Mile Warranty coverage for 2 years or 24,000 miles.
- Free loaner car when guarantee repairs keep your car overnight (from participating dealers).
- Trip Interruption Plan
- Free owner "Hot line" to Detroit if you have problems that cannot be resolved by your dealer or the zone.

The Double BUYER PROTECTION PLAN is available only with AMC products. Its main advantage to the owner is that it provides worry-free driving for the whole 2 years or 24,000 miles. In a time of rising labor and parts costs, it is reassuring to know that they will not be burdened by the cost of expensive repairs.

In addition, the regular servicing provided by the plan provides a properly maintained car that can be worth more at trade-in time to both the owner and the dealer.

Remember-only AMC has the BPP and the Double BPP.

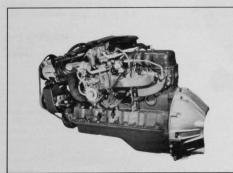
mechanical

engine

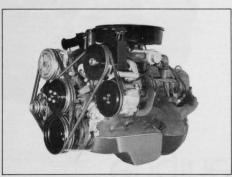
1976 Engine Specifications and Usage

	6	Cylinder Engir	nes		V-8 Engines	
1976 AMC Engine Specifications and Allocation	232 CID 1 B.	258 CID 1 B.	258 CID 2 B.	304 CID 2 B.	360 CID 2 B.	360 CID 4 B.
Displacement, Cu. In. Cu. Cm.	232 3802	258 4229	258 4229	304 4983	360 5900	360 5900
Bore	3.75	3.75	3.75	3.75	4.08	4.08
Stroke	3.50	3.90	3.90	3.44	3.44	3.44
Compression Ratio	8.0:1	8.0:1	8.0:1	8.4:1	8.25:1	8.25:1
Carburetor	1-Barrel	1-Barrel	2-Barrel	2-Barrel	2-Barrel	4-Barrel
Exhaust System	Single	Single	Single	Single	Single	Dual
Fuel Required	Unleaded	Unleaded	Unleaded	Unleaded	Unleaded	Unleaded
Engine for Gremlin Hornet Pacer Matador 2-Dr. Coupe	Standard Standard Standard	Optional Optional Optional Standard (a)	- Optional -	Optional Optional Optional	- - - Optional	- - - Optional
4-Dr. Sedan Wagon	=	Standard (a)	=	Optional Standard	Optional Optional	Optional Optional

(a) Not available in California



Six Cylinder Engine



V-8 Engine

Low Profile Six Cylinder Engine

American Motors is famous for economical and durable engines. The AMC six which utilizes a modern overhead valve design is no exception. Some of the features which make the AMC six such a dependable engine are detailed below.

 "Hot-Spot" intake manifold maximizes fuel vaporization for lean air/fuel mixtures and quick cold weather starts.

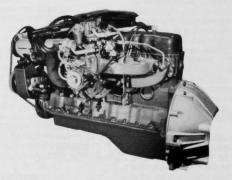
1976 Engine advancements for reduced emissions and improved performance include:

- Electric choke on engines with manual-transmissions for better driveability.
- "Notch poppet" design thermostat aids warm-up.
- Relocated carburetor venturi shaft improves intake.
- Refined fuel system component arrangement covering tank, lines, filter cap, vent check valves, etc. helps prevent fuel loss during engine roll-over.

Overhead valve design

permits large diameter intake and exhaust valves for better engine breathing, full-length water jackets for improved cooling provisions, and high compression for efficient, economical engine operation.

Engine block (thinwall, precision-cast iron) is a lightweight casting to help provide a high horsepower-to-weight ratio. Designed for maximum rigidity and noise dampening with minimum deadweight.



The crankshaft

is cast from malleable iron and features seven main bearings of steel-backed micro-babbitt alloy. Eight counterweights (instead of four as on many other crankshafts) are used to minimize vibration and increase crankshaft efficiency.

Connecting rod bearings are constructed of steelbacked sintered copper-lead

Combustion chambers

are wedge-shaped and cast in the head and piston crown. They are designed to induce turbulence of the fuel mixture, providing more complete combustion and lower spark voltage requirements.

Hydraulic lifters

compensate for variations in the valve linkage, thereby providing a quieter engine operation and permitting valves to seat properly and maintain full compression. Valve clearance adjustments are not required.

Short-stroke design

reduces piston travel for less friction-energy loss, more available power, quieter engine operation, and longer engine life.

Pistons

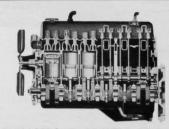
are cam-ground and constructed of aluminum alloy with a steel insert. Two cast iron rings and one three-piece steel ring control compression and oil. Piston is of "Autothermic" design for more efficient combustion and strength.

Valve

Free-rotating valves minimize carbon deposits to help maintain full compression. Exhaust valve seats (in-head) are induction hardened for long service life.



Front Cross-Section View, Six-Cylinder Engine.



Left Cross Section View, Six-Cylinder Engine.

SERVICE PROTECTION PLAN

engine

AMC V-8 Engine

The American Motors V-8 is a modern short-stroke design that minimizes piston speed (and wear) and keeps reciprocating weight to a minimum and provides lively engine response to throttle commands. Some of the features which contribute to the dependable and economical operation of AMC's V-8s are detailed below.

- Air gap insulator reduces heat transfer from engine to carburetor resulting in improved hot engine restart.
- 4-barrel carburetors have smaller primary and larger secondary metering valves for a gain in fuel economy.
- 3-belt accessory drive system for more efficient power transfer to engine accessories.
- Quiet mufflers and "heat shield" insulation between muffler and floor pan make for driveability.

Overhead valve design

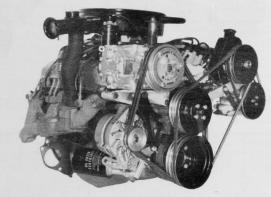
permits large diameter intake and exhaust valves for better engine breathing, full-length water jackets for improved cooling provisions, and high compression for efficient, economical engine operation.

Engine block

(thinwall, precision-cast iron) is a lightweight casting to help provide a high horsepower-to-weight ratio. Designed for maximum rigidity and noise dampening with minimum deadweight.

The crankshaft

is cast from malleable iron and features five main bearings of steel-backed alloy lining. Six counter-weights are used to minimize vibration and increase crankshaft efficiency.



Connecting rod bearings are constructed of steel-backed sintered copper-lead alloy.

Combustion chambers

are wedge-shaped and cast in the head and piston crown. They are designed to induce turbulence of the fuel mixture, providing more complete combustion and lower spark voltage requirements.

Hydraulic lifters

compensate for variations in the valve linkage, thereby providing a quieter engine operation and permitting valves to seat properly and maintain full compression. Valve clearance adjustments are not required.

Short-stroke design

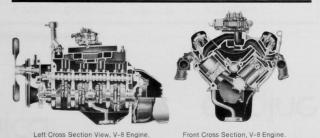
reduces piston travel for less friction-energy loss, more available power, quieter engine operation, and longer engine life.

Pistons

are cam-ground and constructed of aluminum alloy with a steel insert. Two cast iron rings and one three-piece steel ring control compression and oil. Piston is of "Autothermic" design for more efficient combustion and strength.

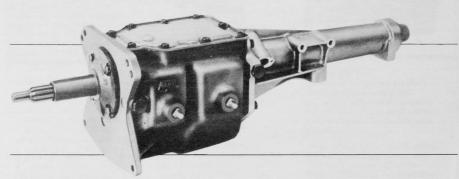
Valves

Free-rotating valves minimize carbon deposits to help maintain full compression. Exhaust valve seats (in-head) are induction hardened for long service life.



transmission

Three Speed Manual



3-speed manual transmission is standard on all AMC vehicles except the Matador Wagon. It has been designed to handle the torque loads on most present and future AMC engines as well as provide easier and smoother operation. Some of the many features of this transmission are listed below.

- · Fully synchronized.
- More positive shift interlock— Due to use of hardened steel shafts that move in machined bores in the casing.
- Shaft forks are larger and heavier for easier shifting.
- Substantially heavier gears, shafts, and synchronizers for improved durability.
- In reverse:
- Integral reverse idler gear eliminates rough engagements.
- Back-up light switch is threaded into the transmission case rather than mounted externally. This eliminates any adjustment.
- A larger input shaft with diameter of front bearings ¼ inch larger than previously.
- The diameter of the pilot bearings are twice the size of those used in the former transmission. For this reason, the new unit is better suited to accommodate overdrive.

• Gear Ratios-

	1976 Ratios
1st	2.99:1
2nd	1.75:1
3rd	1:1
Reverse	3.17:1

(Final drive in overdrive – .778:1; overdrive is available with any axle ratio offered on Gremlin or Hornet models with sixes and manual transmissions.)

Overdrive

For 1976, American Motors offers the latest Laycock J-Type overdrive which incorporates the de Normanville system developed in England. This new fuel stretching overdrive unit has been adapted especially for AMC's 232 and 258 six cylinder engines with manual transmission and is available with any axle ratio on Gremlin and Hornet models. Some of the consumer benefits of overdrive under open highway or expressway conditions include the following:

- Materially reduces engine wear.
- Cuts gasoline consumption.
 Utilizes engine power more effectively.
- Improves resale value.
- Reduces engine noise and contributes to a quieter ride.

These overdrive advantages result from its ability to rotate the propeller shaft at a higher speed than the car's engine, in effect lowering engine speed at any given road speed. For example, at 55 miles per hour, normal engine speed in third gear is 2,200 rpm. With overdrive in operation, it drops to 1,711 rpm. At no time is there a free-wheeling condition or loss of engine braking capabilities.

On AMC cars, overdrive can only be operated in third gear. It is engaged or disengaged automatically at speeds above approximately 35 mph when the overdrive control switch is in the "on" position. The driver may also engage or disengage overdrive manually by pushing the conveniently located control switch on the end of the turn indicator lever. In addition, an indicator light on the instrument panel alerts the driver that the transmission is in overdrive. For highway passing acceleration, fully depressing the accelerator

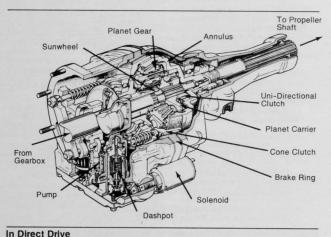
transmission

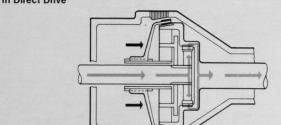
Overdrive Continued from page F-4

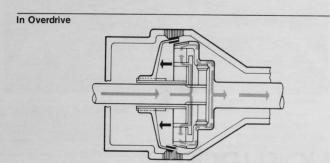
automatically disengages overdrive. When the accelerator returns to normal position, the overdrive unit will reengage automatically. The overdrive unit itself is extremely compact in size and weighs only 25 pounds. It is installed between the gear box and the propeller shaft. Refinements incorporated into the J-Type permit it to handle the full torque range of AMC automobiles.

With overdrive in operation, power from the engine goes through the manual gear box to the overdrive input shaft, which in turn is connected to a uni-directional clutch by a series of gears. When overdrive is not engaged, this entire internal gear train is locked permitting engine torque to reach the propeller shaft directly.

With the overdrive switch circuit complete, a build-up of hydraulic pressure in the unit causes a sliding cone clutch to move forward and engage a brake ring. The sunwheel to which the clutch is attached is therefore held stationary. As the input shaft continues to rotate, a planet carrier rotates with it; and planet wheels rotate around the sunwheel to drive an annulus gear that is connected to the propeller shaft, thus providing a numerically lower gear ratio between the transmission and the axle.







1976 "Torque-Command" Automatic Transmission

All AMC models with 6 cylinder or V-8 engines are available with "Torque-Command" column shift automatic transmissions. In addition, floor shift is offered on Matador Coupe. Gremlin, Pacer and Hornet Hatchback models. Some of the consumer benefits provided by the AMC "Torque-Command" transmission

· Smooth shifts.

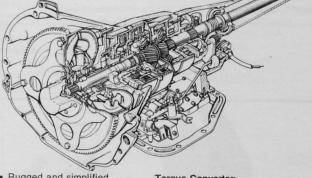
include:

- · Responsive pick-up.
- Quiet operation and durability.
- Oil cooling—To help combat hot weather/stop and go driving. ("Torque-Command" automatic transmissions are equipped with an oil cooler located in the bottom of the engine cooling radiator.)
- · An "auxiliary" transmission oil cooler is offered for heavy-duty trailer hauling and can be ordered under the optional Trailer Towing Package No. 2 for Matadors. The following features of the 1976 "Torque-Command" automatic transmission ensures

smooth operation and reliable performance:

Transmission:

- · Large friction elements for longer life.
- · Large shafting for increased capacity and life.
- · Large clutch assemblies and "belleville" springs.
- · Large capacity front pump and vent.
- Utilization of an accumulator system for better shift quality, pressure control, and refined calibration.
- · Simpson (double planetary) gearset for quiet operation and long life.
- · Ball bearing on output shaft.



- · Rugged and simplified parking mechanism.
- · Governor, integral with output shaft.
- · Boot-type rear seal.
- Integral front and rear servos mounted in case.
- · Integral case and converter housing (aluminum).
- Filter on pump inlet (in place of screen).
- Transmission-mounted neutral safety switch for simplicity and greater accuracy.
- Mechanical throttle valve linkage for greater reliability and adaptability to emission requirements.

Torque Converter:

- · Fully brazed. · Cover-piloted turbine.
- The 1976 "Torque-Command" automatic transmission does not require band adjustment and does not require oil change under normal conditions.

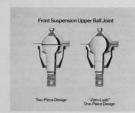
Transmission Action

Park	Transmission lock plus engine start
Reverse	2.20:1 gear ratio
Neutral	Engine start
Drive	1st gear start with automatic upshifts to 2nd and 3rd gears 1st-2.45:1 2nd-1.45:1 3rd-1.00:1
Second	1st gear start with automatic upshift to 2nd gear
First	1st gear start with no automatic upshift.

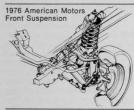
■ SERVICE PROTECTION PLAN

suspension

1976 American Motors Suspension Features



1976 Front Suspension Upper Ball Joint



Front Suspension For 1976, American Motors continues to utilize "Twin-Ball-Joint" front suspension on Gremlin, Hornet, Pacer, and Matador models. This design which among other advantages permits suspension geometry which minimizes "Front-End-Diving" under heavy braking. In '76, the upper ball-joints use a "Zero-Lash" one-piece design ball which is stronger, seals better, and stays tighter longer. In addition, a more resilient rubber bushing is used with each front strut which reduces the amount of road disturbances transmitted to the passenger area. Front sway bars for six cylinder models to further improve front roll stability are part of the Optional Heavy Duty Suspension Package for Gremlin, Hornet and Pacer. All V-8 models have the front sway bar as standard equipment.

"Tru-Centric" wheels are being used for all 1975 models. "Tru-Centric" wheels improve wheel and tire balance, thus reducing vehicle vibration and helps provide an exceptionally smooth ride.



suspension above but in the Pacer application high spring towers are eliminated providing more engine compartment room. New steering geometry helps minimize front end "nose dive." Road noise and vibration is effectively insulated from the body structure with rubber.

Rear Suspension

Two unique rear suspension systems are used on 1976 AMC passenger cars. Gremlin and Hornet models employ computer selected leaf springs and shock absorbers to tailor the suspension to the specific vehicle weight. Matador utilizes a coil spring and shock absorber combination. Specific features of the suspensions are detailed below.

Matador

For 1976, a four link trailing arm rear suspension is utilized on all Matador models. This system improves stability of the car in either loaded or unloaded conditions and provides outstanding axle control and

The Matador Wagon suspension features low outer-arm pivots which provide a higher roll center at the rear. This provides a more stable ride and greater resistance to roll and sway.

To further increase roll or sway resistance, a rear sway bar is optional on all Matador models. It is also a part of the Heavy-Duty Handling Package.

Gremlin, Hornet and Pacer

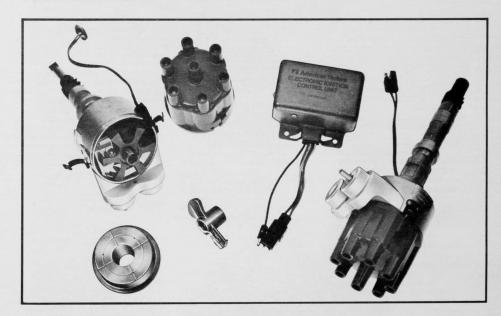
Gremlin, Hornet and Pacer all use a conventional leaf spring/ shock absorber rear suspension. To isolate the body from road noise and vibration, the front of the rear leaf springs are attached to the body with special dual-rate rubber bushings. These also help eliminate clutch chatter on manual transmission-equipped Gremlin, Hornet or Pacer models. The rear shock absorbers also employ a bayonet-type mounting (instead of the "eve" type) to also help eliminate road noise entering the passenger compartment.

ignition system

Among all components, frequency of electrical system problems have ranked among the highest in all automotive products. AMC vehicle electrical components have been continually refined and upgraded and for 1976 are designed to minimize all chance of malfunction.

ELECTRONIC IGNITION

All 1976 AMC vehicles have the breakerless electronic type ignition system as standard



This system is the culmination of years of research and development. It is designed for fast, sure starts in all kinds of weather, exceptionally long life, and minimum servicing. It consists of an electronic control pak, a distributor with conventional advance mechanisms, a sensor and trigger wheel in the distributor, and an oil-filled ignition coil.

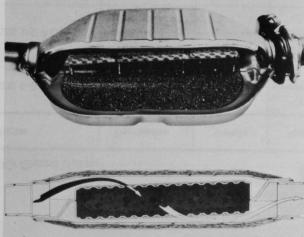
Electronic ignition eliminates those variables that cause deterioration in the conventional ignition system and offers the following advantages and benefits.

· Has exceptionally long life with longer intervals between tune-ups.

- · Easy to trouble shoot and service.
- · No points to errode or require service.
- · Condenser has been eliminated.
- · Controls ignition timing and dwell very accurately, resulting in maximum exhaust emission control with minimum ignition system
- Exceeds conventional ignition performance on all tests run from 20°F below zero to 200°F.
- · With cranking voltages as low as 6 volts, 17,000 volts are still available to fire spark plugs.
- · Delivers extremely accurate firing from cylinder to cylinder.

emission control features





American Motors has been actively engaged in reducing air pollutant emissions since the early 1950's. Substantial progress has been made, and our cars meet the new, more stringent standards. To assure that the following systems continue to function properly, use only unleaded fuels and follow the recommended maintenance schedules as indicated in the 1976 Owner's Manual.

Catalytic Converter

For 1976, AMC is utilizing catalytic converters on some models to help reduce air pollutant emissions. A catalytic converter is a muffler-like cannister located in the exhaust system between the engine and muffler. It is filled with small alumina beads coated with a platinum palladium mixture which act as the catalyst. When the undesirable carbon monoxide and hydrocarbon gasses pass over the coating at high temperatures, they are converted into harmless carbon dioxide and water vapor. Only unleaded fuel must be used with converters since the lead tends to coat the catalyst.

If the catalyst has been contaminated by the use of leaded fuels, it may be necessary to have the coated beads replaced. This, by the way, is a relatively simple operation with the proper equipment. In addition, extended use of a converter-equipped vehicle under conditions involving a major engine malfunction may result in damage to the converter. In this case, it may be necessary to have the entire converter replaced.

The catalytic converter is designed to last the life of the car under normal usage and service.

Converter Usage

Engine	Transmission	Converter*
232 1-B 6 Cyl.	Manual	No
232 1-B 6 Cyl.	Automatic	No
258 1-B 6 Cyl.	Manual	Matador Only
258 1-B 6 Cyl.	Automatic	No
	Manual	No
258 2-B 6 Cyl.	Automatic	No
	Manual	Yes
304 2-B 8 Cyl.	Automatic	Yes
360 2-B 8 Cyl.	Automatic	Yes
360 4-B 8 Cyl.	Automatic	Yes

^{*}All cars sold in California are equipped with converters.

Exhaust Gas Recycle System (EGR)

The exhaust gas recycle system, used on all AMC cars, is required to meet California and nationwide Federal Regulations on emission of nitrogen oxides. This system features a vacuum operated flow control valve which meters a portion of the exhaust gas into the intake manifold for recycling. This reduces the combustion temperature which reduces the formation of nitrogen oxides. For 1976 a new modulator has been added to improve driveability.

TCS System

The transmission controlled spark (TCS) system is used only on models sold in Callfornia to achieve additional nitrogen oxides control. This system reduces nitrogen oxides

and hydrocarbon emissions by controlling vacuum spark advance. A solenoid valve, controlled by the transmission (manual or automatic), regulates the vacuum signal to the distributor. TCS needs no regular maintenance except checking to make certain that hose connections are tight.

Fuel-Tank Vapor Emission Control

This system minimizes the escape of gasoline vapors into the atmosphere by routing the fuel-tank vapors to the engine. Vapors are all vented to a charcoal cannister which stores the fuel vapors. When the engine is running, vacuum from the engine pulls the vapor from the cannister into the engine, thereby eliminating all fuel vapors escaping to the atmosphere.

"Air-Guard" System

This exhaust emission control system, which uses an engine-driven air pump, promotes oxidation of hydrocarbons and carbon monoxide in the exhaust manifold by injecting filtered air into the exhaust ports.

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emission control

Air Guard Usage*

Engine	Transmission	Gremlin	Hornet	Pacer	Matador
	Manual		X	X	
232 1-B 6 Cyl.	Automatic				
0504 D 0 0 4	Manual		×	×	Х
258 1-B 6 Cyl.	Automatic	Y			Х
0500 0 0 0 1	Manual			×	
258 2-B 6 Cyl.	Automatic				
204 0 D 0 O d	Manual	×	×		
304 2-B 8 Cyl.	Automatic	×	×		Х
360 2-B 8 Cyl.	Automatic				Х
360 4-B 8 Cyl.	Automatic				X

^{*}All California cars.

Positive Crankcase Ventilation (PCV)

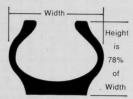
The PCV system eliminates the emission of crankcase fumes into the atmosphere by recirculating these fumes back into the engine for burning.

American Motors Emission Control System Warranty

American Motors warrants to the owner that his vehicle (and, in the case of a vehicle rated at more than 6,000 lbs. G.V.W., that the engine installed in such vehicle), is (1) designed, built, and equipped to conform, at the time of sale, with applicable regulations of the Federal Environmental Protection Agency issued under Section 202 of the National Emission Standards Act, and (2) free from defects in materials and workmanship, at the time of sale, which would cause such vehicle or engine to fail to conform with such regulations for a period of five (5) years from date of first use or 50,000 miles, whichever occurs first. American Motors obligation under this warranty is to repair or replace, at an authorized American Motors Dealer's place of business, any part which proves to be so defective, required to bring the vehicle or engine into conformity with such regulations. This warranty applies only to vehicles first sold and used in the United States.

identification

Modern tires are now identified by a combination of letters and numbers, for example F78 x 14. The F designates the rim width as 7.75 was used previously. The 78 indicates the tire series and also that the height of the tire is 78% of its width as shown in this illustration.



78 Series

The 14 denotes the rim diameter in inches.

Radial type tires are identified by an R used as the second letter of the tire size as in FR78 x 14. All American Motors passenger cars are equipped with tires rated as Load Range B by the Department of Transportation. Load Range B is a measure of the tire's maximum load capacity when inflated to a maximum cold inflation pressure of 32 p.s.i. The chart below details the maximum load carrying capacity for each of the seven tire series when inflated to 32 p.s.i.

Tire Series	Maximum Load Capacity Per Tire @ 32 p.s.i. Cold Inflation Pressure (in lbs.)
B (6.45 x 14)	1120
C (6.95 x 14)	1230
D	1320
E	1400
F	1500
G	1620
Н	1770

To properly inflate tires on American Motors cars, please follow the recommendations contained in the Owner's Manual and on the glove box door. For sustained speeds over 75 m.p.h., cold inflation pressures should be increased by 4 p.s.i. taking care not to exceed 32 p.s.i. maximum. Higher inflation pressures can be harmful to the tire.

construction

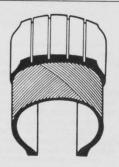
There are three basic types of tires used on American Motors cars: the bias ply, bias-belted and steel-belted radial. Each of these tires provide different performance characteristics on AMC cars. We offer as wide a selection as possible so that each new car owner can choose the type tire best suited to his driving needs.

Bias ply tires are constructed of two or four plies (layers of rubber treated fabric woven usually of nylon and/or polyester) laid at an angle (bias) to each other as they run from bead to bead of the tire. The bead is the part of the tire which holds it to the wheel rim. This type of tire has strong construction and flexes easily for a smooth, comfortable ride.

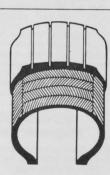
The bias-belted tire is similar in basic construc-

tion to the bias ply tire with the two plies laid at an angle to each other but also has two cord belts (made usually of steel, fiberglass, or textile cord dependent upon the type of tire) which run around the circumference of the tire between the body and tread. This type construction produces tires which flex easily to provide a smooth ride and the cord belts reinforce the tread to hold it flat on the road and reduce tread "squirm" and thus give long tread life and excellent handling characteristics. Of European heritage, the radial tire has body plies which run across the tire from bead to bead at an angle of approximately 90° to the center line of the tire. Reinforcing these body plies are cord belts (made of steel in those offered by American Motors) which

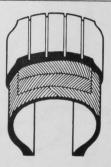
run around the circumference of the tire between the body and the tread. This belt holds the tread flat on the road with the tread grooves open for good traction as well as reducing tread "squirm" which is an enemy of long tire mileage. The steel belts used in these tires provide for greater tread stability as well as guarding the tire against road hazards. Radial tires also provide for a minimum of friction between the cord plies for maximum flexibility and a smooth ride. It is these construction characteristics of tread stability and lack of "squirm" which gives radial tires the qualities of long mileage, excellent stability, superior traction and good handling characteristics.







RADIAL



BIAS-BELTED

optional tires all models

		GRE	MLIN				HOR	NET				PACER			MAT	ADOR		
		2-Dr	Sed	2-Dr	Sed	4-Dr	Sed	Hato	hbk	S'b	out	2-Dr Sed	Co	upe	Sec	dan	Wa	gon
		6	V8	6	6	V8	6	V8	6	V8								
6.45 x 14	Black White	S 0	_	_	_	_	_	_	_	_	_	_	-	_	_	_	_	_
6.95 x 14	Black White	0	S O	S O	S 0	S O	_	S O	S O	S O	-	S 0		_	_	_	-	-
D78 x 14	Black White	_ 0	_ 0	0	0	0	S O	0	0	0	S 0	0	_	_	_	_	_	_
DR78 x 14	Black White	0	0	0	0	0	0	0	0	0	0	0	_	_	_	_	_	_
D70 x 14	Black White	0	0	-	_	_		0	0	0	0	-		_	_	_	-	-
DR70 x 14	RWL	0	0	0	0	0	0	0	0	0	0	0	_	_	-	-	-	-
E78 x 14	Black White	_	_	_	_	_	_	_	=	_	-	_	S 0	-	S O	_	-	-
F78 x 14	Black White	_	_	_	_	_	_	_	_	_	_	_	0	S 0	0	S 0	_	_
FR78 x 14	Black White RWL												0 0 0	0 0 0	0 0 -	0 0 -		
H78 x 14	Black White	_	_	_	_	_	_		_	_	_	_	-	_	_	_	_	S 0
HR78 x 14	Black White	-	_	-	_	-	_	_	-	_	-	_	0	0	0	0	_	0

"safe-command" features

General Equipment

Lap belts for all designated seating positions

Shoulder belts for outside front

seat positions

Two Rear Shoulder-Belt Anchors

Two Front Head Restraints 4-Way Hazard Warning Signals Lane Changer Turn Signals Automatic Back-Up Lights Side-of-Car Safety Marker Lights

Hi-Intensity Headlights
Inside Rear-View Mirror with
Twin Ball-Joint Pivots
Left-Side Rear-View Mirror
2-Speed Electric Windshield
Wipers and Non-Glare Blades
Electric Windshield Washers
Windshield Defrosters (Heater)

Construction, Brakes, Wheels

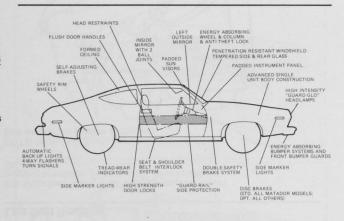
Single-Unit Body Construction Electronic Ignition Guard-Rail Doors Energy-Absorbing Steering Column Energy Absorbing Steering Wheel Penetration Resistant Windshield Glass Tempered Side and Rear Glass

Padded Instrument Panel Safety-Shaped Armrests Non-Glare Finish on Inside Parts

Formed Ceiling Headliner

Padded Sun Visors

Double-Safety Brake System Brake System Warning Light Certified Flame Retardant Fabrics



Self-Adjusting Brake Linings Mechanical Stop-Light Switch Corrosion-Resistant Brake Lines

Safety-Rim Wheels Tire Tread-Wear Indicators Energy Absorbing Bumpers Captive Engine Mounts

Locks, Door Handles, Controls

Anti-Theft Ignition, Steering and Transmission Lock with Warning Buzzer (Less Trans. Lock on Floor Shift)
High-Strength Door Locks
Safety-Shaped Door Handles
2-Key Locking System
Soft-Feel Control Knobs
w/International Codes
Safety-Styled Instrument Panel
Front Seat-Back Lock
Dual-Action Hood Latch

Emission Control Devices

See Emission Control Section for additional information

Catalytic Converters*
Exhaust Gas Recycle System
Positive Crankcase Ventilation
Fuel-Tank Vapor Control
"Air-Guard" System
TCS System (California
models only)
Thermostatically-Controlled
Air Cleaner

*Certain Models

seating and "safe-command" seat belts

All AMC cars are equipped with seat belts for all normal seating positions as follows:

Gremlin-

2 front, 2 rear

Hornet— 2 front, 3 rear (2 rear on 2 door models)

Pacer— 2 front, 3 rear

Matador Coupe — 3 front, 2 rear (2 front with bucket)

Matador Sedans and Wagons — 3 front, 3 rear

1976 Belt and Interlock System

For 1976, AMC passenger vehicles utilize a lap and shoulder belt system. This system which is on all AMC cars includes the following components:

The front outboard restraint system includes integral lap and torso (shoulder) belts. The lap and torso belts are connected and the lap portion retractor locks when you stop pulling the belt out. The torso (shoulder) belt portion utilizes an "emergency-locking" retractor which only locks when the vehicle stops abruptly. This allows freedom for upper body movement in normal situations. The front center seating position, where applicable, is equipped with a manually adjustable lap belt.

In addition to the belts, there is a buzzer and a red warning light to remind you when the proper sequence has not been followed or when to fasten your belts. A logic module located under the instrument panel senses both when seating positions are occupied and when belts are fastened.

The torso belts in your car are equipped with a flat, black clip that may be used to reduce the pressure of the belt on your shoulder or chest. The clip can be slid up or down the belt to a position which will prevent further retraction of the belt into the inertia retractor. Care should be taken so that this clip is adjusted to barely remove the pressure of the shoulder belt to a comfortable level allowing no slack when seated in a normal upright position.

Rear seat outboard passenger positions are equipped with automatic-locking lap belt retractors. Rear seat center position and station wagon third seat, where applicable, use manually-adjustable lap belts. Restraint systems for all designated seating positions are designed to provide maximum comfort and convenience within the standards.

When Children Are Passengers

1. For children under five years of age, assuming normal weight and height, use of a child restraint is recommended. These include child seats, child harnesses, or infant carriers as appropriate. Re-

straints complying with applicable Federal motor vehicle equipment safety standards are available at your AMC dealer. Restraints should be used in accordance with instructions provided.

2. For children five years old or more, either a child restraint or a rear seat lap belt is recommended.

The three-point adult lap and shoulder belt may be used if a proper fit can be obtained. The shoulder belt must be positioned firmly across the chest and shoulder and must not cut across the neck, face or head. If the shoulder belt cannot be fitted properly, place the child in the rear seat and use the lap belt available there.



seating and "safe-command" seat belts

- 3. AMC safety locks are available to prevent children from accidentally opening rear doors (also for Gremlin and Hornet front doors).
- 4. Children should never be left alone in a car. If the occasion so requires, be sure to set the parking brake and remove the ignition key which also locks the steering wheel (and transmission on some models) and power windows if equipped.
- . Lap belts should be routed properly in relation to front seats and to occupants of those seats for maximum safety consideration.

Tips on Belts

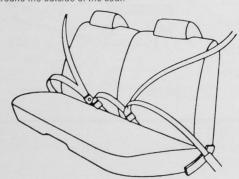
Warning: Never use the same lap or torso belt on more than one person at a time.

- · Belts should be periodically inspected. They should be replaced if fraving or cuts have developed. Depending upon amount of use and exposure to sunlight, dirt, and abrasion, belt webbing strength may deteriorate over a period of years. In such cases, belt assemblies should be replaced.
- . When cleaning belts, use a mild soap or detergent with warm water. Rinse them thoroughly and dry them in the shade. Never dye or bleach belts (may weaken fabric).
- · Belt assemblies should be replaced in the event that they have experienced major collision loads.
- · Connecting bolts should be tightened to the correct torque. Your dealer can check this.
- The front seat outboard floor retractors swivel toward rear of car for ease of entry and exit to front and rear compartment.

Lap Belt Routing

It is important, safety wise, that lap belts be routed properly in relation to front seats, prior to use, as

NOTE: for Bucket Seats, route both halves of Lap Belt around the outside of the seat.



INDIVIDUAL OR BENCH SEATS

seating and "safe command" seat belts

Seat Belt Warning System

A FASTEN BELTS red indicator light and a buzzer are provided to warn occupants to buckle their seat belts.

The light will come on whenever the ignition switch is turned to the on position, whether or not the belts are buckled. It will go off automatically after about 4 to 8 seconds.

The buzzer will sound only if the driver fails to buckle up before turning the ignition switch to the on position. It will go off automatically after about 4 to 8 seconds.

The seat belt warning system is not interconnected to the ignition system and does not inhibit or prevent starting the engine.

CAUTION: All lap belts should be adjusted low and snug on hips. Failure to do so may result in unnecessary injuries in the event of an accident.

Rear Seat Entry of 2-Door Vehicles

American Motors currently uses an excellent and unique method of preventing the seat belt system from interfering with the entrance of rear seat passengers. When the seat belt retractor boot is swung rearward, carrying the belts with it, a clear access to the rear seat is made available.

1976 AMC bumper systems

AMC's Bumper Systems have been designed to meet Federal requirements of 5 MPH barrier impact protection for both front and rear. American Motors Corporation offers different systems on its car lines which are tailored to that size vehicle. Gremlin and Hornet utilize recoverable front and rigid rear systems.

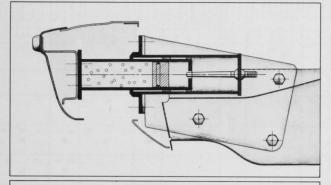
Matador and Pacer are equipped with recoverable bumper systems—front and rear. Both bumper and reinforcement behind the bumper have been strengthened to meet the damage criteria on all systems.

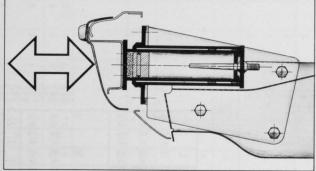
AMC's energy absorbing "recoverable" bumper, as shown, uses a hydraulic principle to dissipate the kinetic energy of impact by converting it into heat energy. It uses a pneumatic principle to restore the bumper to its extended position. The device is located between the vehicle's front bumper and frame providing the mounting for the bumper. It is designed to absorb impact energy and restore the bumper to its original position after low speed collisions.

AMC's energy-absorbing devices are maintenance-free as well as self-restoring following impact.

The device that allows AMC's recoverable bumper to perform its function consists of two heavy-gauge steel cylinders, one telescoping into the other. The front chamber attaches to the car's bumper, the rear to the car's understructure.

Not only are the devices sturdy enough to withstand the shock of repeated impacts, but they also possess the strength to support the weight of a car when the bumper jack is employed for tire changing.





The strength factor was a very important consideration in the design of AMC's energy-absorbing units because the bumpers attached to these devices are positioned beyond their conventional location to allow for movement of the telescoping sections.

All 1976 Gremlins and Hornets utilize steel reinforced rear rubber bumper guards for added protection. Front bumper guards are optional. In addition, Gremlin and Hornet are equipped with front bumper corner nerfing strips to reduce nicks and scratches. Front and

rear bumper guards and front and rear bumper corner nerfing strips are standard on all Matador models. Pacer offers bumper guards in conjunction with nerfing strips as an option on the base car. Full width front and rear nerfing strips without bumper guards are included in the X and D/L Packages. Guards and nerfing strips are mandatory on all Pacers for states where nodamage requirements exist.

Bumper System Availability

					Matador	
	Gremlin	Hornet	Pacer	Coupe	Sedan	Wagon
Front: Guards	Optional	Optional	Optional**	Standard	Standard	Standard
Nerfing Strip	N/A	N/A	Optional**	Optional	N/A	N/A
Corner Nerfing Strips	Standard*	Standard*	N/A	Standard*	Standard*	Standard*
Energy-Absorbing Bumpers	Standard	Standard	Standard	Standard	Standard	Standard
Rear: Guards	Standard	Standard	Optional**	Standard	Standard	N/A
Nerfing Strip	N/A	N/A	Optional**	Optional	N/A	N/A
Corner Nerfing Strips	N/A	N/A	N/A	Optional	Standard*	Standard*
Energy-Absorbing Bumpers	Standard	Standard	Standard	Standard	Standard	Standard

^{*}Standard on vehicles built after September 1, 1975.

^{**}Required in states where no-damage requirements exist.

seat and trim availability

FIAMC

			COLORS		BL	ACK			TAN	BUFF
1			"T" CODES		()1			1	06
SEAT, & RA	H6-3 Pass. Bench Seat, S		TRIMS			AMIE" —Std.				AMIE''
MC	DEL	FRONT SEA	T TYPE							
		Bench Seat, Split	Back-Std.			F				F
STA	NDAR	D EXTERIOR CO	LORS (4)							
6R	Deilli	ant Dive	Vinyl Roof	WH	BK	BL				
OK	Drilli	ant blue	Stripe	WHT	BLK	BLU	GOL			
6K	Limo	fire Met.	Vinyl Roof	WH	BK			WH	BK	
OIL	Lime	me wet.	Stripe	WHT	BLK	GOL		WHT	BLK	GOL
6V	Suno	hine Yellow	Vinyl Roof	WH	BK			WH	BK	BR
OA	Suns	mile reliow	Stripe	WHT	BLK			WHT	BLK	BRN
			Vinyl Roof	WH	BK			WH	BK	
6P	Eiron	rankar Dad								

NOTE: Optional body side Scuff Molding color application with Vinyl Roof: Black with black & brown roofs; White with white roof; Blue with blue roof. Optional bodyside Scuff Molding without Vinyl Roof: Black with all colors.

PIAMC

		COLORS	BL	ACK	WHITE		BLU	Ε		GREEN		TAN/I	BUFF	
		"T" CODES		01	08		03			04		06	5	
SEAT,	O76 "GREMLIN" (CUSTOM) TRIM, COLOR, VINYL ROOF LY STRIPE AVAILABILITY	TRIMS	irway" Pleated Vinyl—Std.	"Potomac Stripe" Fabric-Opl.	'Fairway" Pleated Vinyl—Opt.	Fairway" Pleated Vinyl-Std.	"Potomac Stripe" Fabric—Opt.	"Levi's"* Fabric—Opt.	Fairway" Pleated Vinyl-Std.	"Potomac Stripe" Fabric—Opt.	"Fairway" Pleated Viryl—Std.			'Potomac Stripe" Fabric-Opt.
MODE	EL FRONT SEAT	TYPES	"Fair	* P	ž.	-Fa	Pe	-Le	2	, P	4			. Po
46-		-Std.	Н	S		Н	S		Н	S	Н			S
4-PAS	SS. Bucket Seats—Opt.		Q		Q	Q		R	Q		()		
STAI	NDARD EXTERIOR COL	ORS (14)		-					4 9-14			-11	-	
		Stripe Only		BLU	GOL RED	BLK	BLU	GOL RE			BLK	BR		GOL
G7	Alpine White	Vinyl Roof Stripe W/VR	BLK GOL	BLK	BLU	BLU GOL BLK	BLK	BLU	BLK GOL	BLK	GOL BRN BLK	BLK	GOL BRN	BR
	Mark Diva Mark	Stripe Only			WHT BLU	BLK C	OL RED	* WHT B	.U		BLK			
G9	Med. Blue Met.	Stripe W/VR	WHT	BLK	BLU	BLK		BLU GOL R	ED*					
6Т	Nautical Blue	Stripe Only Vinyl Roof Stripe W/VR	GOL WH WHT		BL GOL	WHT		BL GOL RE	0*					
-		Stripe Only	GOL		WHT			WHT	GOL	WHT	-	GO	L	
6C	Evergreen Met.	Vinyl Roof Stripe W/VR	WHT		GOL				2000	BK BG T	N WH	GO		GOL
6D	Sand Tan	Stripe Only Vinyl Roof Stripe W/VR	WH WHT	BLK	BRN BG BLK GOL BRN						BLK WH B	BRI IK BG LK BLI GOI BRI	K GO	- 1-
6E	Burnished Bronze Me	Stripe Only Vinyl Roof Stripe W/VR		WHT WH WHT	TN BR GOL BRN GOL						BLK WH E	BRI K BC	N TN K GO	
H4	Dark Cocoa Met.	Stripe Only Vinyl Roof Stripe W/VR	GOL WH WHT	BR GOL	WHT BK GOL						WH E	T K BG	G TN	
6K	Limefire Met.	Stripe Only Vinyl Roof Stripe W/VR	WHT WH	GOL	BLK BLK						WHT WHT	BK BLI		BL BG GOL
6J	Silverfrost Met.	Stripe Only Vinyl Roof Stripe W/VR	BLK WH WHT	RED	BK BLK	BLK WH WHT	BLK	BLU RE BLU BLU	0,					
G6	Sienna Orange	Stripe Only Vinyl Roof Stripe W/VR	BLK WH WHT	GOL	BK BLK						WH B	BRN K TN LK GO	L BRI	N G
6V	Sunshine Yellow	Stripe Only Vinyl Roof Stripe W/VR	BLK WH WHT		BK BLK		BLU				WH WHT		BR BRN	BRN GO
6P	Firecracker Red	Stripe Only Vinyl Roof Stripe W/VR	BLK WH WHT	GOL	BK BLK		BLU				BLK WH WHT	BK BL)		TN GOL
6R	Brilliant Blue	Stripe Only Vinyl Roof Stripe W/VR	BLK WH WHT	GOL	BLK BLK	WHT B	BLK	BLK RI BL BLU	D*					
P1	Classic Black	Stripe Only Vinyl Roof Stripe W/VR	WHT BK GOL	RED	GOL WH WHT	BK GOI		GOL WH WHT	BK GOL	GOL WH WHT	BK GOL	WH		BG GOL

NOTE: *Available with "Levi's" trim only. Standard paint stripe usage: Gold with H-4, P-1, 6-C and 6-T; Black with all others.

Optional bodyside scuff molding color application: White with G-7; Tan with 6-0, 6-E and H-4; Blue with 6-9, 6-E and 6-1; Black with all others. Gremlin "X" Package—Back Panel will be painted the same color as Rally Stripes.

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			COLORS		BI	LAC	K		WH	T/ K		В	LUE			WH	T/ U		В	ERR	Y		WH	IT/		1	ΓAΝ			WH	HT/
			"T-CODES"			21			2	8			23			83				25			8	5			26			8	36
VIN	T, TRIM,	"PACER" COLOR & AVAILABILITY	TRIMS	Diamant" Fabric-Std.	'Sport-Knit" Vinyl-Opt.	"Basketry" Print Fab Opt.	"Hyde-Park" Fabric-Opt.	Sof-Touch" Vinyl-Opt.	'Sport-Knit'' Vinyl-Opt.	"Sof-Touch" Vinyl-Opt.	'Diamant" Fabric-Std.	'Sport-Knit" Vinyl-Opt.	"Basketry" Print FabOpt.	Hyde-Park" Fabric-Opt.	'Sof-Touch" Vinyl-Opt.	'Sport-Knit" Vinyl-Opt.	'Sof-Touch" Vinyi-Opt.	'Diamant" Fabric-Std. ,	'Sport-Knit" Vinyl-Opt.	'Basketry'' Print FabOpt.	Hyde-Park" Fabric-Opt.	Sof-Touch" Vinyl-Opt.	"Sport-Knit" Vinyl-Opt.	"Sof-Touch" Vinyl-Opt.	"Diamant" Fabric-Std.	"Sport-Knit" Vinyl-Opt.	Basketry" Print Fab Opt.	'Hyde-Park" Fabric-Opt.	'Sof-Touch" Vinyl-Opt.	'Sport-Knit' Vinyl-Opt.	'Sof-Touch" Vinyl-Opt.
M	DDEL	FRONT SEA									E	F	-	-	-	F	-	E	F	-	=	1	F	-		-	S	-	•	F	-
6	6-7 -DR.	Bench Seat, Spli Individual Reclin		E	F	S	K		F		E	r	S	K		1		E	r	S	K	-	r		-	r	N	K	-	r	
	SED.	Bucket Seats—C					-11	Q		Q					Q		Q			1		Q		Q			-		Q		Q
STA	NDAR	EXTERIOR COI	ORS (15)																		_										
G7		White	Vinyl Roof	,	WH			вк	WH	ВК	w	IH	ВК		BL	WH	BL	W	н	ВК		BE	WH	BE	W	VΗ	TN		вк	W	H TN
G9	Med. I	Blue Met.	Vinyl Roof w/Alpine Wht.	WH		BK	1	BL	WH	BL	W	н	BK		BL	WH	BL														
6A	Marin	e Aqua Met.	Vinyl Roof w/Alpine Wht.	*	/н		В	IK	WH	вк																					
6B	Seasp	ray Green	Vinyl Roof	*	тн		В	IK	WH	вк																					
6C	Evergr	reen Met.	Vinyl Roof	,	VH		B	ВК	WH	ВК						ų									W	н	ВК	_	TN	WH	TN
6D	Sand 7	Гап	Vinyl Roof	E	K		Т	'n	вк	TN																ВК		TN		ВК	TN
6E	Burnis	shed Bronze Met	Vinyl Roof w/Sand Tan	В	K	TN		WH	TN	WH															8)	K	TN	,	WH	WH	TN
Н6	Golder	n Jade Met.	Vinyl Roof w/Alpine Wht.	E	K		W	/H	ВК	WH																			ALL THE		
61	Silver	Frost Met.	Vinyl Roaf	1	зк		٧	VH	ВК	WH	ВІ	K	WH		BL	E	IL	В	(WH		BE	E	BE							
Н7	Aztec	Copper Met.	Vinyl Roof	E	K		W	/H	ВК	WH																					
н8	Autum	nn Red Met.	Vinyl Roof w/Sand Tan w/Alpine Wht.	ВК		WH		BE	BE	WH								ВІ	(WH		BE	BE	WH	WI	Н	BE.		ВК	BE	WH
J2	Brand	ywine Met.	Vinyl Roof w/Autumn Red w/Silver Frost	BK		WH		BE	BE	WH								В	(WH		8E	WH	BE		BE		BK			
6V	Sunsh	ine Yellow	Vinyl Roof	E	K		W	/H	ВК	WH															BI	K	WH		TN	,	WH
6P	Firecra	acker Red	Vinyl Roof	E	BK		*	VH	ВК	WH								В	*	WH		BE	BE	WH	81	K	WH		TN	,	WH
6R	Brillia	nt Blue	Vinyl Roof	ВК		WH		BL	BL	WH	BI	K	WH		BL	BL	WH														

NOTE:
-Indicates two-tone trim availability.

Vinyl roofs cannot be ordered with two-tones.

Scuff molding is black on all base models. With X or 0/L packages, the bodyside molding color is: blue with 6-9 & 6-8; tan with 6-0, 6-E & 6-0/6-E; berry with 1-8, 1-2, 1-2, 1-8/1/2 & 6-0/1-3; black with 1-8, 1-8

FIAMC

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			COLORS "T" CODES	В	LACK 11		BLA	ACK			UE 13		BL	UE 8	'	GREE 14		GRE 4	EN			TAN 16			TAN 68	N '
			"I" CODES	-	11		1	8		-	1.5		3	8	-	14		4				10			00	
SEA'	T, TRII	HORNET" M, COLOR, RIPE & VINYL IILABILITY	TRIMS	'Potomac Stripe" Fabric-Std.	"Fairway" Vinyl-Opt.	"Sports-Knit" Vinyl-Opt.	"Fairway" Vinyl-Opt.	'Sports-Knit" Vinyl-Opt.	"Potomac Stripe" Fabric Std.	"Fairway" Vinyl-Opt.	"Sports-Knit" Vinyl-Opt.		"Fairway" Vinyl-Opt.	"Sports-Knit" Vinyl-Opt.	Potomac Stripe" Fabric—Std.	"Fairway" Vinyl-Opt.	"Sports-Knit" Vinyl-Opt.	"Fairway" Vinyl-Opt.	"Sports-Knit" Vinyl-Opt.	'Kasmir Knit'' Fabric—w/D/L	"Sof-Touch" Vinyl- w/Touring	'Potomac Stripe'' Fabric—Std.	'Fairway" Vinyl-Opt.	"Sports-Knit" Vinyl-Opt.	"Fairway" Vinyl-Opt.	'Sports-Knit" Vinyl-Opt.
MO	DEL	FRONT SEA	T TYPES	Po Fa	.Fa	Sp	-	S.	9.3	"Fa	ds		"Fa	s,.	5 2	F.	"Sp	12	S.	ž.	Sc	9.4	-	ı.s	-	5
		Bench Seat, Split		Ε		F			E		F				E		F					E		F		
	3-7	Individual Reclin	ing-Opt.	J					J						J						U	J				
-UI.	н.в.	Bucket Seats-0	pt.		Q		Q			Q			Q			Q		Q					Q		Q	
	5-7	Bench Seat, Full	Back-Std.	Α		В			Α		В				A		В					Α		В		
-Dr.	Sed.	Individual Reclin		J		L			J		L				J		L			N	3.01	J		L		
	6-7	Bench Seat, Spli		E		F			L		F				E		F					E		F		
2-Dr.	Sed.	Individual Reclin		J		L			J		L				J		L			N		J		L		
08	3-7	Bench Seat, Full	Back-Std.			В					В						В							В		
-Dr.	Wag.	Individual Reclin	ing-Opt.	J		L		L	J		L			L	J		L		L		U	J		L		
TAT	NDAR	D EXTERIOR CO	DLORS (14)				-								П											
_	-		Vinyl Roof		ВК	_	WH	1	+	BK		WH		BL	+	ВК		WH	_	BK	W	Н	TN	BG		BR
G7	Alpi	ne White	Rally Stripe		BLK		BLK	RED		BLK	BL GO	U BL	K	BLU	1	BLK		BL!	-	BLK	BL GO BR	K	GOL BRN	GOL	B	BRN
+	1		Vinyl Roof	Bi	(WH		BL	В	K	,	WH		BL	+		-				BR	N .		-		
G9	Med.	. Blue Met.	Rally Stripe	BL		WHT		THW L	BI		W	HT OL	BLU													
-	Maria	Sant Dive Met	Vinyl Roof		BK GOL	WH		BL		BK		WH		BL	T											
6Т	Naut	tical Blue Met.	Rally Stripe	L.		GO	١	WHT		uor		WHT		WHT	1											
6C	Ever	green Met.	Vinyl Roof Rally Stripe		GOL			WHT								GOL		W			HT		GOL		GO	
6D	Sano	d Tan	Vinyl Roof Rally Stripe		BK	W		BLK WHT												BLK		rH_ rHT	BRN GOL WHT	TN BRN GOL		BR
6E	Burn	ished Bronze Me	Vinyl Roof Rally Stripe		BK BLK	W		TN BRN BLK							1					BK		ИН НТ	BLK BG BRN	TN	i	BR
Н4	Dark	Cocoa Met.	Vinyl Roof Rally Stripe		BK GOL	W		GOL WHT												BK		HT.	BG GOL	GOL	-	GO!
															\perp					_						-
6J	Silve	er Frost Met.	Vinyl Roof Rally Stripe		BLK RED			WHT		BLK		WHT		BLU												
6V	Sun	shine Yellow	Vinyl Roof Rally Stripe	1	BLK	GC		WHT							T					BI		MH.		GOL BRN		BR BRN GOL
6K	Lim	efire Met.	Vinyl Roof	+	BK BLK	W		GOL	+						+					E	IG DL		BK			WH
ON	LITTIE	enre wiet.	Rally Stripe Vinyl Roof	-	BK		н	BL	-	BK		WH		BL	-					-						
6R	Brill	liant Blue	Rally Stripe		BLK	W	_	BLU		BLK		WHT		BLU												
6P	Fire	cracker Red	Vinyl Roof Rally Stripe		BLK		HT HT	GOL													G OL	BL		WHT		GO
G6	Sier	nna Orange	Vinyl Root		BLK		нт	GOL	1											BI		WH	BG GOL	GOL		BF
P1	Clas	ssic Black	Vinyl Roo	+	GO WH RE	L		WH	1		BK GOL			WH VHT	1	BK			WH VHT		N OL	GO		WHT		GO

** PET

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-101 -101

IOTE: Standard paint stripe usage: Gold with H-4, P-1, 6-C & 6-T; Black wit all others.

Optional bodyside scuff molding color application without vinyl roof: White with G-7, Tan with 6-0,6-R & H-4, Blue with G-9,6-R & 6-T; Black with all others. Optional bodyside scuff molding color application with vinyl roof: Black with black and brown roofs; White with white roof; Blue with blue roof; Tan with tan and beige roofs.

White trim includes white seats, doors and quarters on hatchback and white seats on Sportabout. All other components are second interior color.

Two Tone Paint—Alpine White (G-7) roof is optional with any standard color on all models except Sportabout.

FIAMC

			COLORS	В	LACK	WHITE		BLUE		T.	AN	BLACK	TAN
			"T" CODES		51	58		53		5	6	51	56
SEAT,	TRIM, C	ATADOR'' COUPE COLOR, VINYL ROOF IPE AVAILABILITY	TRIMS	"Hunter's Plaid" Fabric—Std.	"Sof-Touch" Vinyl—Opt.	"Sof-Touch" Vinyl-Opt.	"Hunter's Plaid" Fabric-Std.		Sof-Touch" Vinyl—Opt.	"Hunter's Plaid" Fabric—Std.	'Sof-Touch" Vinyl-Opt.	elona".—Opt.	Napped Knit Fabric (Avail. w/Brougham Pkg. only)
МО	DEL	FRONT SEAT	TYPES	"Hunte	"Sof-T	"Sof-T	"Hunte		T-JoS-	"Hunte	-Sof-T	Barce	Nappe (Avail.
10	5-7	Bench Seat, Split B.	ack—Std.	E			E			E		-	
	Coupe	Bucket Seats-Opt.			Q	Q			Q		Q		
Opt	ional	Individual Reclining	Seats—Std.	J	L		J		L	J	L	1	N
'Brou	gham'' kage	Bucket Seats—Opt.			Q	Q			Q		Q		
STA	NDARD	EXTERIOR COLO	ORS (13)										
			Vinyl Roof	ВК	WH	BE	ВК	WH	BL	BK WH	TN BR	ВК	TN
G7	Alpin	e White	Rally Stripe	BLK	GOL	BER	BLK	GOL BLK BLU	BLU	BLK GOL BRN BLK	GOL BRN		
			Vinyl Roof	ВК	WH	BL	ВК	WH	BL		4127		4
G9	Med.	Blue Met.	Rally Stripe	BLK	WHT	BLU GOL	BLK	WHT	BLU				
			Vinyl Roof	ВК	WH	BL	ВК	WH	BL				
6T	Naut	ical Blue	Rally Stripe	GOL	WHT	GOL WHT	GOL	WHT	GOL WHT				
6C	Evers	green Met.	Vinyl Roof	ВК		WH				WH	BG	1	
		, , , , , , , , , , , , , , , , , , , ,	Rally Stripe	GOL		WHT				WHT	GOL		
6D	Sand	Tan	Vinyl Roof Rally Stripe	BLK	WHT BLK	BR BRN				BK WH B	TN BR	BK —	TN —
	-		Vinyl Roof	ВК	WH TN	BR				BK WH	TN BR	вк	TN
6E	Burn	ished Bronze Met	Rally Stripe	BLK	WHT BRN	BRN				BLK WHT	BRN BRN		
Н4	Dark	Cocoa Met.	Vinyl Roof Rally Stripe	BK GOL	WHT	BR GOL				BK WH T			TN —
Н8	Autu	mn Red Met.	Vinyl Roof Rally Stripe	BK	WHT	BE. BER				BK W			
6J	Silve	r Frost Met.	Vinyl Roof Rally Stripe	BK BLK	WH	BE	BK BLK	WH	BLU			ВК	
6V	Suns	hine Yellow	Vinyl Roof	ВК		WH	DLN	mni	BLU	BK WH	TN BR	ВК	TN
G6	Sienr	na Orange	Rally Stripe Vinyl Roof	BLK		WH				BLK WHT		вк	TN
			Rally Stripe Vinyl Roof	BK	WH	WHT BE				BLK WHT GO			
6P	Firec	racker Red	Rally Stripe	BLK	WHT GOL	BER				BLK V	YH GOL		
P1	Class	sic Black	Vinyl Roof Rally Stripe	BK GOL	WHT	38	BK GOL		WHT	BK	WHT	BK .	BK —

NOTE: Two-tone paint: Alpine White (G-7) optional with any other std. exterior color on Sedan (white top) and Wagon (white side panels) (N/A with wood-grain trim). Standard south moldings color applications colol 61-1; 6.7, 4.4 2-P.1 Black with

FIAMC

			COLORS		BLACK			BLUE			TAN	
	070	MATADODU	"T" CODES		61			63			66	
	SEDA	'MATADOR'' N/WAGON OLOR AVAILABILITY	TRIMS	"Hunter's Plaid" Fabric—Std.	"Sof-Touch" Vinyl- Std. (Wag.) Opt. (Sed.)	"Cassino-Knit" Fabric— Std. (Sed.) Opt. (Wag.)	"Hunter's Plaid" Fabric—Std.	"Sof-Touch" Vinyl- Std. (Wag.) Opt. (Sed.)	"Cassino-Knit" Fabric— Std. (Sed.) Opt. (Wag.)	"Hunter's Plaid" Fabric—Std.	"Sof-Touch" Vinyl- Std. (Mag.) Opt. (Sed.)	"Cassino-Knit" Fabric—
MOI	DEL	FRONT SEAT	TYPES	1.2	Std	Sta	± E	St. S	Std	E.E.	Std.	Sto
85 4-Dr. 3		Bench Seat, Full Ba	ck-Std.	А			А			A		
OPTIO 'Broug Pack	gham''	Individual Reclining	Seats—Std.		L	J		L	J		L	J
88 4-Dr. \	8-7 Wagon	Individual Reclining	Seats—Std.		L			L			L	
OPTIO "Broug Pack	gham''	Individual Reclining	Seats—Std.		L	J		L	J		L	J
STAP	NDARD	EXTERIOR COLO	RS (13)									
G7	Alpine	e White	Vinyl Roof	ВК	WH	BE	ВК	WH	BL	ВК	WH TN	BR
G9	Med.	Blue Met.	Vinyl Roof	вк	WH	BL	вк	WH	BL			
6Т	Nauti	cal Blue	Vinyl Roof	вк	WH	BL	ВК	WH	BL			
6C	Everg	reen Met.	Vinyl Roof	ВК		WH				WH		BG
6D	Sand	Tan	Vinyl Roof	вк 1	WH BG	BR				BK WH	BG 1	N B
6E	Burni	shed Bronze Met.	Vinyl Roof	вк	WH TN	BR				вк	WH TN	BR
Н4	Dark	Cocoa Met.	Vinyl Roof	ВК	WH	BR				BK W	t TN E	BR B
Н8	Autur	nn Red Met.	Vinyl Roof	ВК	WH	BE				вк	WH BE	В
6J	Silver	Frost Met.	Vinyl Roof	ВК	WH	BE	ВК	WH	BL			
6V	Suns	hine Yellow	Vinyl Roof	ВК	WH					вк	WH TN	В
G6	Sienr	a Orange	Vinyl Roof	ВК	WH					BK W	H TN I	BR B
6P	Fireci	racker Red	Vinyl Roof	вк	WH	BE				ВК	WH	TN
P1	Class	ic Black	Vinyl Roof	ВК	WH	BE	ВК		WH	вк		WH

NOTE: Two-tone paint: Alpine White (G-7) optional with any other std. exterior color on all others. When Vinyl Roof is ordered on the Brougham, hood stripe & scuff mold-Sedan (white top) and Wagon (white side panels) (N/A with wood-grain trim). Ing match.

Standard scuff moldings color application: Gold 6-T, 6-C, H-4 & P-1; Black with

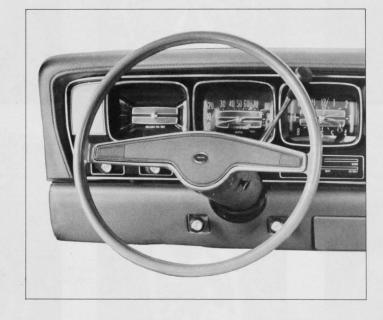
Will City that the time the time the time

Standard Base Steering Wheel Standard on Gremlin



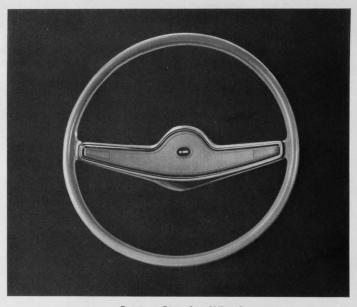
steering wheels

Custom Steering Wheel Standard on Pacer Standard on Matador

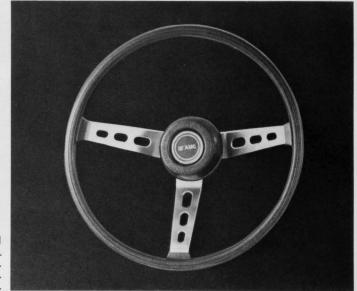


Custom Steering Wheel
Optional with Matador Brougham pkg.
Optional on Pacer, part of "D/L" pkg.
Part of Hornet "D/L" pkg.
All models with Adjust-O-Tilt
steering wheel.

Optional Sports Steering Wheel
Optional on all cars,
Part of Gremlin "X" pkg.
Part of Hornet "X" and touring pkgs.
Part of Pacer "X" pkg.



Custom Steering Wheel Standard on Hornet Optional on Gremlin

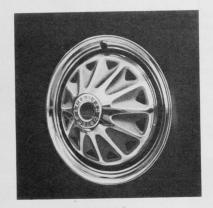


SERVICE PROTECTION PLAN

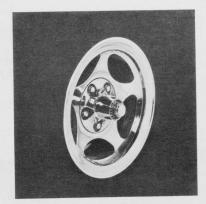
wheel covers



Standard Bright Hubcap Standard on all models



Full Wheel Covers Optional on Gremlin



Styled Aluminum Wheel Optional on all models



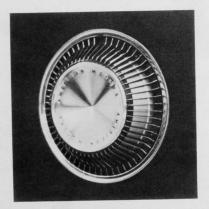
Styled Road Wheel Optional on all models



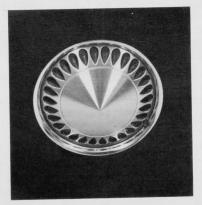
Slot Styled Wheels
Part of "X" pkg.
on Gremlin, Pacer and Hornet



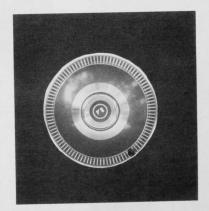
Full Wheel Cover
Optional on Pacer, part of "D/L" pkg.



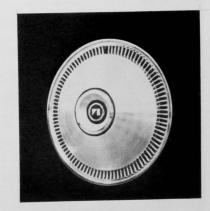
Custom Wheel Covers
Optional on Hornet or Matador



Full Wheel Cover Optional on Hornet



Custom Wheel Cover Part of Matador Barcelona Pkg.



Full Wheel Discs
Optional on Matador,
part of Brougham pkg.

instrument panels

pacer



Base Instrument Panel. The following optional equipment is also shown: AM Radio, Torque-Command Automatic Transmission.

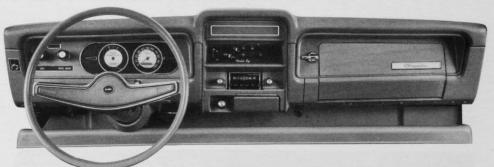


Pacer "D/L" Instrument Panel featuring Custom Steering Wheel and woodgrain accents. The following optional equipment is also shown: Entertainment Center, Air Conditioning, Visibility Group, Rear Visibility Package, Convenience Group, Torque-Command Automatic Transmission.



Pacer "X" Instrument Panel featuring woodgrain accents with Sports Steering Wheel. The following optional equipment is also shown: AM/FM Stereo Radio, Air Cor ditioning, Visibility Group, Rear Visibility Package, Convenience Group, and Leather Wrapped Sports Steering Wheel.

gremlin



Base Instrument Panel. The following optional equipment is also shown: AM Radio, Rear Window Defogger, Custom Steering Wheel, Inside Hood Release, and Interior Appointment Package.



Gremlin "X" Instrument Panel. The following optional equipment is also shown: AM/FM Stereo Radio, Air Conditioning, Interior Appointment Package, Inside Hood Release, and Rear Window Defogger.



Gremlin "X" Instrument Panel. The following optional equipment is also shown: AM/FM Stereo Radio, Leather Wrapped Sports Steering Wheel, Rear Window Defogger, Inside Hood Release, Interior Appointment Package, and Air Conditioning.

SERVICE PROTECTION PLAN

hornet



Base Instrument Panel. The following optional equipment is also shown: AM/FM Stereo Radio, Air Conditioning, Rear Window Defogger, Inside Hood Release, Convenience Group.



Sedan "D/L" Instrument Panel featuring Custom Steering Wheel and woodgrain accents. The following optional equipment is also shown: AM Radio, Air Conditioning, Visibility Group, Inside Hood Release, Convenience Group.



Instrument Panel for optional Hornet Touring Interior same as "D/L" Instrument Panel (shown above). Also includes Sports Steering Wheel (at left).

matador



Base Instrument Panel with Custom Steering Wheel. The following optional equipment is also shown: AM Radio, and Convenience Group.



"Brougham" Instrument Panel featuring woodgrain accents. The following optional equipment is also shown: Entertainment Center, Rear Window Defogger, Custom Steering Wheel, Air Conditioning, and Convenience Group.

trailer towing

The 1976 Trailer Towing Bulletin is not available at this time. This information will be sent to you when it is completed so that you may insert it in this portion of your binder.

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RALLY STRIPES

CONSULT TRIM AND COLOR AVAILABILITY CHART IN DATA BOOK FOR PROPER USAGE.

BLACK

WHITE

GOLD

BLUE

RED

44 44 44

BROWN

AN AN AN AN

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